## **EXHIBIT B**

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1
   The following is a rough draft and should not be duplicated.
 2
    It does have spelling and punctuation errors. Formatting
 3
    changes will also alter the page and line numbers as concerns
 4
    the final transcript.
 5
               THE COURT: All right.
                                       Be seated.
 6
7
               We're back in on the record in 18-749 global
8
    versus Anthem.
                    Plaintiff ready to proceed.
9
               MR. MILLER: We are, Your Honor.
               THE COURT: All right.
10
11
               MS. MILLS: Yes, Your Honor.
12
               THE COURT:
                           Okay. And who is your corporate
13
    representative?
14
               MS. MILLS: Mr. Merchant has flown in from Canada
15
   and he should be here any minute. But -- but he was -- Your
    Honor, you had said that he didn't have to be here until 9,
16
17
    our corporate representative.
18
               THE COURT:
                           Okay.
19
               MS. MILLS: That we were meeting at 8 to talk
20
    about these jury instructions.
21
               THE COURT:
                           Right. So let me -- let's go ahead
22
    and convene the charge conference.
23
               Any -- any -- anything to discuss on the
24
    plaintiff's side?
25
               MR. MILLER: Yes, Your Honor. We have I think
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1
    four points. The simplest, if you don't mind, starting there
 2
    is the verdict form. The unjust enrichment, page 4, of the
   verdict form.
 3
 4
               It's missing the table at paragraph 8.
 5
    says do you find -- do you find that global has proved its
    claims for unjust enrichment on the following? And the
 6
 7
   original version that the parties had submitted had the
8
    charge straight out of the pretrial order that said the
9
    original masters and then went through each -- each
    trademark.
10
11
               THE COURT:
                           Why don't we just stop it then and say
12
    Global Force -- do you find that Global has proved it's claim
13
    for unjust enrichment, period.
14
               MR. MILLER: Fair enough. That's fine with us.
15
               THE COURT: Question mark. Okay. What's next?
               MR. MILLER: If you -- well, I'll go in order now.
16
               On page 26, the sentence that begins with
17
18
    therefore.
19
               THE COURT:
                           Okay.
20
               MR. MILLER:
                            That appears -- that section 1
21
    through 3 appears to be inconsistent with the prime facia
22
    evidence that a trademark -- a registered trademark is
23
    entitled to a presumption of validity, ownership, exclusive
24
    use, under 114, 15 U.S. C114.
25
               THE COURT: So what's your proposal?
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1
                            My proposal is that the registration
               MR. MILLER:
 2
    similar to the first language on page 24, to prove its claim,
 3
    GFE must establish the following facts by a preponderance of
    the evidence.
                   GFE --
 4
               THE COURT:
                           I'm sorry. On page what?
 5
                                                       24.
               MR. MILLER:
                            Page 24, Your Honor. I'm sorry if
 6
7
    I'm going too fast.
8
               THE COURT:
                           Go ahead.
9
               MR. MILLER: Our proposal is to take the second
10
    paragraph, 1 and 2, and insert it on page 26 in place of 1,
11
    2, and 3.
               I'm sorry.
                           In place of -- yes. That's right.
                                                                Ιn
12
    place of 1, 2, and 3.
13
               THE COURT:
                           Why?
14
               MR. MILLER: Why?
                                  Because we don't have to show
15
    that it was used in commerce in connection with the sale or
    offer of goods or services. We're entitled to that
16
17
    presumption, which is under 15 U.S.C. 1114 -- I believe it's
18
    1114(a). Where it says a registration shall be premium fast
19
    evidence of ownership, validity and exclusive use in
20
    commerce.
21
               THE COURT:
                           Well, I think if you read page 24, 25,
22
    and 26 and take them all together, I think that takes care of
23
    your concern.
24
               MR. MILLER:
                            Very well, Your Honor.
25
               THE COURT:
                           All right.
                                       Go ahead.
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1
               MR. MILLER: The next is page 51.
 2
               THE COURT:
                           Go ahead.
 3
                            Second paragraph that begins in order
               MR. MILLER:
 4
    to find, second to last sentence of that paragraph.
    believe the sentence shall say, if the completion of the
 5
    merger was not a condition of the implied license, Anthem
 6
7
   Wrestling's conduct may not constitute trademark infringement
8
   or infringement of Mr. Jarrett's image or likeness because it
9
   did not exceed the scope of the implied license.
   previously submitted a brief on that. And that is docket
10
11
    231.
12
               THE COURT:
                           I read it. I'm going to keep it as it
13
    is.
14
               MR. MILLER: We maintain our objection.
               THE COURT:
15
                           All right. I think it's a fair
    statement of the law.
16
17
               MR. MILLER: All right.
18
               That is it, Your Honor.
19
               THE COURT:
                           Okay. Ms. Mills.
20
                           Your Honor, I just have a couple of
               MS. MILLS:
21
    things.
22
               On the verdict form, number 3 on counterfeiting
23
    under federal law. Are we -- are you there?
24
               THE COURT:
                           Go ahead.
25
               MS. MILLS:
                           Counterfeiting requires a federal
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1
    registration. And only one of those marks, they are
 2
    proceeding under with a federal registration, which is the
 3
    second one, Global Force Wrestling. So there should be no
    GFW under that cause of action.
 4
 5
               MR. MILLER: We have no objection to that.
               THE COURT:
                           Okay.
 6
7
               MS. MILLS: And then on the validity of the
8
    trademark --
9
               THE COURT: What page?
10
               MS. MILLS: I'm finding it right now. On page 40.
11
    The very last paragraph.
12
               THE COURT:
                           Go ahead.
               MS. MILLS: Where it refers to an intent to use
13
14
    applicant may rely on use by related company. That -- we
15
    submit should not be here because it really doesn't have
    anything to do with this issue. There's no question that a
16
    related -- you can rely on a licensee's use, but that's not
17
18
    what the issue is with respect to the validity of the
19
    trademark. The issue is the wrong party filed the
20
    application and the company that filed the statement of use
21
   was administratively dissolved. So this isn't -- I'm afraid
22
    this is confusing because it just doesn't relate to what
23
   we're talking about.
24
               THE COURT:
                           Do you want to respond, Mr. Miller.
25
               MR. MILLER: Yes, Your Honor. And I appreciate
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1
    Ms. Mills bringing that to the Court's attention. We believe
 2
    that that paragraph is correct except for what we asked for
 3
    in docket 230, which should solve Ms. Mills's issue. Under
    TCA -- TCA -- Tennessee Code Annotated 48-249-605C an
 4
    administratively dissolved company continues its existence to
 5
    liquidate its assets. That should solve that problem.
 6
7
    believe that should have been there. Sorry for not raising
8
    that earlier.
9
               THE COURT: Do you agree with that, Ms. Mills.
               MS. MILLS: No. Your Honor.
10
                                            I don't are.
                                                          Because
11
    the statute he's referring to -- an administratively
12
    dissolved company can do acts in furtherance of winding up.
    But they can only transfer assets to members of the LLC. And
13
14
    that's not what happened here. It's -- it's -- we cited that
15
    in our brief. The provision I'm talking about. You can't --
    that company is not allowed to do anything other than
16
17
    liquidate and -- and move assets to members. So I feel this
18
    entire section just doesn't apply to the issue.
19
               MR. MILLER: Your Honor, respectfully, our
    position is that analysis in the statute is flatly wrong.
20
21
    They are allowed to liquidate their assets -- it doesn't make
22
    any sense. They are allowed to liquidate their assets to
23
               That is the purpose of it. Under the statute,
    creditors.
24
    liquidation has to go to creditors or has to go to other
25
    companies before the members can take any distribution of the
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25

1 assets of the company. THE COURT: All right. 2 3 MS. MILLS: Your Honor, I have nothing further. 4 THE COURT: All right, sir. I want to look at 5 document 230. Do you want to present your motion. Yes, sir. On the directed verdict 6 MS. MILLS: 7 motion. 8 Yes, Your Honor the defendants would like to move for directed verdict on a number of claims in this case. 9 feel that the proof is beyond question and that a reasonable 10 11 jury could not find in favor of the plaintiff on these 12 First of all, we feel like the proof is absolutely claims. 13 unassailable as a matter of law on the license defense. 14 Mr. Jarrett admitted on the stand that he gave 15 permission to use the *Amped* content. He gave permission to use the trademarks. He gave permission to use his image and 16 17 likeness. He gave his permission to use the mark Global 18 Wrestling Network. He admitted he's the one who selected 19 green for use with it. He admitted on the stand that he knew 20 when he gave permission to do those things that it meant 21 everything that flowed from that -- he said he agreed that by 22 many -- of his many years in the industry, that when you put 23 on a pay per view, there's going to be a DVD made. And he

knew that. And when you put on a DVD it's going to be

distributed to foreign licensees and to domestic licensees.

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He knew all of that. So he knew exactly what was going to He -- and he approved it. And in account if a, instigated it. And -- so he granted a license for the use of the property in all the ways it was used. And he admitted that. And he then admitted that he did not revoke that He never told anyone they couldn't do those either things either before or after he was terminated. Mr. Myers admitted the same thing. He said that he had conversations after the -- after Mr. Jarrett was terminated, but he never told anybody they were not allowed to use the IP in the ways that was it used. And we think on these facts and given that the IP was not used beyond the ways it was expected to be used when he gave permission, that's a license, and that's a license that Anthem did not go beyond. And in light of the plaintiff's admissions on that I don't think a reasonable jury could conclude otherwise. Now, Mr. Jarrett argues that the license that he granted was contingent upon the merger going through. As we've argued before, Your Honor, in this case, for there to be a contingency to the contract, to the license, that contingency must be stated in clear express -clearly expressed and unambiguous clear terms. He admitted that he never told anyone that. He agreed that the term sheet doesn't say that. He agreed that he never told anyone that the license was contingent upon the merger going through. Mr. Myers never told anyone that. Every witness

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that took the stand for the defendants said that they had never been told or heard that the license was contingent on the merger going through.

Under Tennessee law, condition precedents are disfavored. The law -- and we've cited it in this brief and in previous briefs is unless that contingency is clearly expressed then there is no contingency. It's just a contractual covenant. And the breach of a contractual covenant is a breach of contract. It's not infringement and here we have -- the evidence is overwhelming. There's no evidence to the contrary that that condition was not clearly expressed. So it must be a condition -- I mean, it must be a contractual covenant and the breach of it, if there was one, is a breach of contract. And that's a claim that wasn't brought. We believe that given the plaintiff's admissions there is a license that Anthem did not exceed the scope of, and that license was not contingent upon the merger going through. And in that case, that means all of those trademark related claims fail as a matter of law because they -because Anthem had permission to do it. Likewise, the image and likeness claim fails as a matter of law because that requires use without consent. As well as the unjust enrichment claim. I forgot to mention that one. Because if there's a license that's a contract. And under Tennessee law if you've got an implied in fact contract, then you can't

have unjust enrichment. So that license -- the existence of it that is not continuing he want on the merger going through is a straight up contract under Tennessee law. It is -- it's not a condition precedent. And if it was breached, that's a breach of contract, not infringement. And so we believe that on all of those contingent -- all of those infringement related claims that we are entitled to a judgment as a matter of law because of this license and because the plaintiff by -- based on his own admissions cannot show that we exceeded scope of it.

In addition, we believe that we are entitled to judgment as a matter of law on all of those infringement related claims because the plaintiff cannot show that there was a likelihood of confusion. The plaintiff admitted on the stand that he participated in issuing that press release announcing the merger to the wrestling world. He participated. He put a quote in it. His wife had a quote in it. And then he said that they wanted -- both parties -- wanted the wrestling consumers to believe there was a merger happening. That's what the intent of that was. And he further admitted that if consumers believed there was a merger, they weren't confused because that's what they were supposed to believe. He then admitted that there was no intent by Anthem to pass off any goods falsely, as the goods of GFE, and vice versa. There was no intent by GFE to

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falsely pass off its goods as goods of Anthem. So based on those admissions, there's just no -- there's no evidence that anybody was confused or could be confused. Because if they were confused, it was only because they thought a merger had occurred but that's what the parties wanted them to believe. Then, Your Honor, we heard from numerous witnesses that cobranding of products and services in the wrestling industry is a common thing. Companies often will jointly put on an event or jointly offer services, and it had both marks on In all cases it's got Anthem and it's got GFE. there. And since consumers are used to seeing that, there is no confusion. And nobody -- nobody appears to have been confused. So on those facts, we believe that the plaintiff can't show a likelihood of confusion. There's no -obviously there's no surveys. There's no marketing data, there's no marketing expert. There's nobody in this case to come forward and say there's a likelihood of confusion other than Mr. Jarrett's self-serving comments that he thinks there is. And we submit that is not enough to carry the burden in light of the way the wrestling industry works, in light of the fact that both marks were on these things. There's no confusion. And the plaintiff -- inasmuch admitted that -because he said that there was no intent for anybody to confuse anyone. So we believe that is a further basis to dismiss all of those trademark infringement related claims.

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THE COURT: Hold on a second.

2 All right. Anything else?

MS. MILLS: Yes, Your Honor.

Next, we believe that it is appropriate to dismiss the federal trademark registration claim and the counterfeit registration claim because that federal registration is It was filed by the wrong party. At the time that filing was made, there was -- the owner of it was GFE and not Global Force Wrestling, the entity that filed. And we have cited law for the Court that if the wrong owner files it's void ab initio. End of the story. And that's what happened here. Even if you don't accept that was it void ab initio, it was further voidable because Global Force Wrestling was administratively dissolved in 2015. They never corrected that problem. And that entity, Global Force Wrestling, filed the statement of use while administratively dissolved. is an invalid act. They can only do acts in furtherance of winding up and as we were just discussing, it's the -- it's the defendant's position that not only can they only do acts if furtherance of winding up. They can only transfer property to the members. And clearly that's not what happened here. So that statement of use is invalid because the -- Global Force Wrestling was administratively dissolved. So on both of those bases, that federal

registration is invalid. And if that registration is

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invalid, as a matter of law, the plaintiff cannot proceed on their federal trademark infringement claim and they can't proceed on their counterfeiting claim. And so we believe we're entitled to judgment as a matter of law on those claims.

In addition, we believe we are entitled to judgment as a matter of law on their negligence claim. That negligence claim arises from the so-called destruction of the raw footage from the original 16 episodes of Amped.

The -- Scot D'Amore, Mr. Nordholm, both testified that as a matter of course, once the pay per view is put into the final broadcast ready form, then the old footage is deleted. Because they've got something better. They've got it finished. They've got voice over. They've got graphics. They've got postproduction work. It's ready to go. A lot of money's been invested in it. So it's done, it's finished. It's better than before. So they have that version and they have a version that is editable of that, both safely preserved. And all of that footage winded up in those two And if that's the case, it would not be conversations. foreseeable to Anthem as a matter of law that there would be any problem in deleting that footage. Secondly, the plaintiff admitted that neither GFE, nor Mr. Jarrett, told Anthem to preserve that -- those raw footage files. So therefore, for that reason, Anthem had no -- it was not

foreseeable that they should have. And they had no duty to absent someone asking. Certainly -- you know, this is GFE's claim. And Anthem and GFE don't have a contractual relationship. GFE is not a party to the term sheet. Anthem has no duty that I can discern to preserve this -- these raw footage files without an express request that they do so.

So it was not foreseeable. And there was no damage even if it occurred. Therefore, we are entitled to judgment as a matter of law on the negligence claim. For similar reasons, we're entitled to a judgment on the conversion claims because they arise from that same set of facts. There's no damage because we've still got all of that stuff safely preserved. And so there's no -- with -- without being able to show any damage, there should be no conversion claim.

Also we're entitled to judgment on any claims for statutory damages under the Lanham Act. We've cited law there for the Court that to be able to -- to seek statutory damages, you have to have -- show some showing of actual harm. There's zero showing of actual harm. Nobody has been confused. There's no -- no consumers came in here and said they were confused. There's no evidence of that. Therefore they should not be able to seek statutory damages and we're entitled to a judgment on those claims.

And finally, we are entitled to a judgment on

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their claims for punitive damages. The Court has heard -for some of the same reasons why there's no likelihood of confusion, there can't be any willful infringement here because Anthem believes -- and I think as a matter of law -had a license to do what it did. And not only did it have a license, the plaintiff admitted that the purpose of combining the marks and everything was for people to believe that the companies had merged. And so if that was the intent -- and Mr. Jarrett participated in it, and that's what consumers believed, then it can't be a willful infringement. That -they believed what the parties wanted them to believe: There's a merger happening here. Further, because Anthem's marks were on all of this property, there can be no serious argument that Anthem was trying to, you know, slide its products by as GFE products. They weren't. The marks had equal dignity on there and they look liked a cobranded thing. And that's what it was. So on these facts we believe that it is -- that the plaintiff just simply cannot make the required showing of recklessness and fraudulence and all of that sort of thing that would entitled it to seek punitive damages. And we ask the Court for a judgment on those claims as well. THE COURT: Thank you very much. And here's what I think the case comes down to whether or not -how much weight the jury chooses to give to Mr. Jarrett, Mr. Nordholm, and/or Scot D'Amore. And depending on how they

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1
   judge that testimony, and how much weight they give that
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    testimony, how much credibility they give or believability
 3
    they give, plaintiff could win on one or more of their claims
    or plaintiffs could lose on all of its claims.
 4
                                                    It's not my
    role to weigh the evidence. That -- I cannot do it on this
 5
             So I've got to deny it.
    motion.
 6
7
               Mr. Miller, on your request -- so you want to add
8
    this one sentence an administratively dissolved company
9
   continues its existence to liquidate its assets?
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               MR. MILLER: Yes, Your Honor. The appropriate
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    statute so --
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               THE COURT:
                                No.
                                     I'm with you. That's the
                           No.
13
    one sentence you want to add?
14
               MR. MILLER: That is the one sentence.
               THE COURT:
15
                           Okay. I'll add that.
16
               MR. MILLER:
                            Okay.
17
               THE COURT:
                           Okay. The jury's ready to come in --
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               MR. MILLER: Your Honor, may I -- we ask for
    directed verdict as well.
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               THE COURT:
                           Okay. Well, you didn't file anything.
21
    But go ahead.
                  Make it for the record. I think your argument
22
    is going to apply there too, but go ahead.
23
               MR. MILLER:
                            No, Your Honor. No -- no -- I mean
24
    no disrespect, but it doesn't.
25
               THE COURT:
                           Okay.
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MR. MILLER: The two -- we're moving on their counterclaims.

THE COURT: Okay.

MR. MILLER: The issues are they haven't proven anything for their breach of contract, duty of loyalty. If we show good faith, they don't have a basis for their breach of duty. They haven't shown any harm whatsoever. And so we think that claim should fail. I'll make this short. And then on the unjust enrichment claims, they press two forward, one against Mr. Jarrett. The only basis they've asserted for their unjust enrichment claim is the \$40,000 that was paid by Anthem on behalf of GFE to release the master recordings or the master files. There's nothing to show that that benefit in any way was for Mr. Jarrett individually. There's nothing to show that he received any benefit whatsoever. They never paid him a cent. The testimony was completely and overwhelming that they never paid him a cent for anything for that -- for that master file. I'm not saying they didn't pay him for his employment, but I'm saying for that master file. And so the unjust enrichment has to fail. When it comes to -- when it comes to the unjust enrichment claims against GFE, the \$40,000 was on behalf of Anthem for its benefit. They are the only person that benefited. They have not paid any money to GFE for use of the master files. The master files are gone. I think we can argue all day whether they're

the same or different, but they're gone. And the law is -- and we can submit a brief if Your Honor would like, that if there was a voluntary decision to do something that is solely for their benefit, they cannot claim that unjust enrichment occurred because it was a voluntary act. And so -- it's equivalent -- and I believe the case was similar to a gift to someone, and therefore it was a voluntary act. I'm happy to cite that for the Court. I don't have the cite on me at this moment, but we're happy to do that. Actually, I may. No, Your Honor, I don't have that cite for you.

THE COURT: I'm going it deny the motion. I still think your motion depends on how much weight the jury chooses to give. I will say if -- if the jury finds that while he was a -- that when Mr. Jarrett was a corporate executive, he engaged in this activity to the detriment of Anthem, then, yeah, there's a basis for the breach of duty of loyalty claim. And I think I raised that during the pretrial conference. I think we're all going to have to do some research if the jury were on to come back and find for both of you on the unfair competition claim. But I'm going to let all of it go to the jury.

Now, a couple more things before I bring the jury in. So during your closing -- Mr. Miller, you asked for 30 minutes, doing a rebuttal for ten. I'm sorry. 35 minutes and a rebuttal for 10.

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1
               MR. MILLER: Yes, Your Honor.
 2
               THE COURT: And then you've got 45 minutes to use.
               So there will be no reference to COVID-19.
 3
 4
    Specifically, there will be no reference that the delay was
    caused by COVID-19 or any issues about the defendant's
 5
    counsel possible exposure. I'm going to tell the jury that I
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 7
   appreciate their patience. I appreciate -- I want them to
8
    know that the delay was to make sure that the jury, the
    parties, the counsel, the Court staff are all safe. And
9
10
    that's really all they need to know. So there will be no
11
    reference to COVID-19 in anybody's closing, the delay or
12
    any -- any way -- that shouldn't be discussed at all.
13
               Finally, Mr. Miller, you made a motion to strike
14
    during --
15
               MR. MILLER:
                            I'm trying to --
16
               THE COURT: The testimony -- do you remember that?
17
               MR. MILLER: Your Honor, I believe it was
18
    Mr. D'Amore's testimony regarding yanking Mrs. Jarrett's arm?
    Is that --
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20
               THE COURT:
                           No. You made an objection -- I think
21
    it's Mr. Nordholm's testimony where he said there is a talent
22
    contract with Mr. Jarrett, as well as his days when he was
23
    talent and predecessor. And you moved to strike that.
24
    I'm going to overrule that.
25
               MR. MILLER: All right. Thank you, Your Honor.
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               THE COURT: Okay. So is there anything else in
 2
    the record that needs to be resolved, Mr. Miller?
 3
    that -- I think I've covered everything. Do you have
 4
    anything on your list?
 5
                            No, Your Honor. We're ready to
               MR. MILLER:
6
    proceed.
7
               THE COURT:
                           Okay.
8
               MS. MILLS:
                           No, Your Honor.
               THE COURT:
9
                           Bring in the jury.
               MS. MILLS:
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                           Your Honor, can Mr. Merchant come sit
11
    back here?
12
               THE COURT:
                           Oh, is that him?
               MS. MILLS:
13
                           Yes.
               THE COURT:
14
                           Okay.
                                  Sure.
               MS. MILLS:
15
                           Okay.
               THE COURT:
                           All right. Bring in the jury.
16
                    Hold on.
17
               0h.
18
               In your closing, you all cannot quote from the
19
    jury charge. You can say you anticipate that the Court may
20
    charge you. You can say words to that effect. But you can't
21
    quote from the charge itself.
22
               MR. MILLER: Your Honor, can we say the elements
23
                    and without going into the elements.
   will show. . .
24
               THE COURT: You can say I believe the Court may
25
    charge you.
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1
               MR. MILLER: Fair enough.
 2
               THE COURT:
                           Go ahead. Bring them in.
 3
               (Jury present.)
 4
               JUROR:
                       Good morning.
 5
               THE COURT: Good morning.
 6
               All right.
                           Be seated.
7
               Ladies and gentlemen of the jury, good morning.
8
   And thank you for your patience, first of all. I realize we
   had a bit of a delay. And I want you to know the delay was
9
    my decision to make sure you're safe, to make sure the
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11
    lawyers are, the parties are safe, and that my court staff is
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    safe. And I'm confident now that we all can proceed here.
13
    So I appreciate your patience. I appreciate each of you
14
    being here. I'm aware that you've got another life to live.
15
   And I'm going to be very cognizant and sensitive of that --
16
    commitments you have made to go forward. So rest assured
17
   we're all on the same page there.
18
               So we're at the point in the trial where the
19
    lawyers are allowed to make closing arguments. This is their
20
    opportunity to present and make their arguments about the
21
    proof that you've heard. Each side has 45 minutes.
22
    tradition, the plaintiff gets the first word and the last
23
   word in argument. So the plaintiff is going to use 35
24
    minutes of its time initially. Correct?
25
               MR. MILLER: Yes, Your Honor.
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THE COURT: And then save ten minutes for rebuttal. And then the defendant will use all of its 45 minutes. When the lawyers have done their closing arguments, we're going to take a break to refresh ourselves because then you'll come back in the courtroom. And on your chair will be a copy of the jury charge. So that's your copy. And you can mark on it. You can do as you please with it. But I found that by having a copy for you to follow along it will help you understand what the charge is telling you.

So you'll have that on your chair when you come back. And then I will present the charge to you. At that point, you'll then retire back to the jury assembly room. The evidence, in the form of exhibits, will be back in that room. You need to choose one of your number to operate the computer. And the IT person will be there to help whoever wants to do that. I just suggest one just so one person's touching the computer, the laptop, so you don't have to worry about anything. And as you already know, you have an incredibly big room to spread out and deliberate on the case and free access to the coffee and all the snacks you want.

Also, I'll just tell you, when you go back, I would recommend you go ahead and make your lunch orders. The Court will -- now that you'll be deliberating, the Court is allowed to furnish your lunch. So I would make my lunch -- select your lunch -- make your lunch selections so we can get

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1
    it and get it back here so you can enjoy it while you
 2
    continue your deliberations. So with that, we'll hear from
 3
    the plaintiff.
 4
               MR. MILLER: Mr. Nordholm saw an opportunity to
5
    take advantage of my client.
                          Okay. I'm going to interrupt you and
 6
               THE COURT:
7
    tell you to turn on your microphone so we can hear you.
8
               MR. MILLER:
                            It is on, Your Honor.
9
               THE COURT:
                           Okay. I would bring it up to your
    mouth a little bit closer.
10
11
               MR. MILLER: How about now?
12
               THE COURT:
                           Much better.
13
               MR. MILLER: Sorry. That robbed us of the drama.
14
               Mr. Nordholm saw an opportunity and took advantage
15
   of Mr. Jarrett. Although none of us would see one of our
    friends passed out drunk, go through his pockets and steal
16
    his wallet, that's what happened here. When we started this
17
18
    jury -- ladies and gentlemen of the jury, when we started
19
    this trial three weeks ago, I told you three things.
20
   Anthem had a problem. That problem was Mr. Nordholm, who is
21
    not here today. We proved that Mr. Nordholm was the problem.
22
               THE COURT: Okay. Previously I had instructed the
23
    lawyers make no reference to that.
24
               MR. MILLER:
                            I'm sorry.
25
               THE COURT: So you -- Mr. Nordholm not being here
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1 today is not something you should consider. The fact of the 2 matter is that Anthem does have a corporate representative 3 that's been here throughout the entire trial. Go ahead. 4 MR. MILLER: I told you that the Court had -- or I 5 told you that Anthem had three problems. The first was Mr. Nordholm. We proved that Mr. Nordholm was the problem. 6 7 He sat right there and told you all about it. The second was 8 we showed that Anthem had no one with experience. 9 Mr. Nordholm had zero experience. We proved, in 10 Mr. Nordholm's own words, that he had zero experience. We 11 know that because he sat right there and told you all about 12 Three, I told you that Anthem was hemorrhaging money. it. 13 Mr. Nordholm, as we proved through his own words, said that 14 Anthem was grossly over budget and hemorrhaging money. 15 know that because he sat right there and told you all about it. Everything I told you during that opening three weeks 16 17 ago we have proved. Let's walk through the timeline, the 18 testimony, and the documents to show that, yes, Anthem is 19 liable to my clients. 20 When we began this trial, I told you Mr. Nordholm 21 saw Mr. Jarrett and his company as a fast and easy solution 22 to his problem. We proved that was true. We proved 23 Mr. Nordholm intended to solve his lack of experience and 24 money problems by begging Mr. Jarrett to help him and 25 promised a merger. I told you about Mr. Jarrett's vast

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experience. We proved that Mr. Jarrett is a lauded member of the WWE professional wrestling hall of fame, alongside the most famous wrestlers and entertainers in the industry. Mr. Jarrett testified that he has testified that he has over three decades in the professional wrestling industry, beginning with his first match in 1986. Mr. Jarrett has wrestled under his real name, Jeff Jarrett, since he entered the industry in 1986 including the most recent Royal Rumble for the WWE in 2019. He has founded three separate wrestling entertainment companies. First, he founded TNA Entertainment, after which, you heard him testify, that in 2014 went into such a decline -- that Mr. Nordholm testified they foreclosed upon it and now Anthem has the assets. Second, we showed that Mr. Jarrett formed Global Force Entertainment, Inc. That is one of the plaintiffs in this case, along with Mr. Jarrett. Third, we showed that Mr. Jarrett formed Global Force Wrestling, LLC,

20 company. That company was an intellectual property, a

21 trademark holding company, through which Anthem Force

22 Entertainment used the marks and after the registration

issued for Global Force Wrestling the marks were assigned to

of which he owned 100 percent of all membership interest in

that company, and completely controlled every action of that

24 | Global Force Entertainment.

Mr. Nordholm testified Mr. Jarrett used his vast

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experience to improve Anthem's story lines, even in the short time he was there. I told you that Amped was a big investment and Mr. Nordholm knew access to it would save him a lot of money. You heard Mr. Jarrett and Mr. Myers testify that Global spent important time, money, and favors creating Nobody disputes that the 16 one-hour episodes of Amped were intended for a television series pilot. You heard Mr. Jarrett tell you Global bet everything on Amped, and he cashed in every favor, every favor he could. When we started the trial, I told you Mr. Jarrett was shopping the Amped content to some of the biggest media companies in the United States. As you saw from the Arthur Smith contract, and heard from Mr. Jarrett, he was not messing around. He was working with a titan in the industry, the producer of American Ninja Warrior and the Titan Games, that many of us saw last week on NBC. He was shopping Amped to Viacom, Netflix and Fox, and it was going well. When Anthem first approached Mr. Jarrett, Global had a hold agreement with Fox. Mr. Nordholm, however, convinced Mr. Jarrett to stop shopping Amped and bring it to Anthem. You may have noticed that Mr. Nordholm and Mr. D'Amore tried to testify that *Amped* was not important to We proved otherwise. We proved Mr. Nordholm wanted the content so badly, as you can see above, that was he

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1 willing to give Mr. Jarrett and the owners of Global Force 2 Entertainment an extra 26,881 shares of Anthem just to 3 include the 16 hours of Amped in the GFE brands. We know that because he told his boss and executives that in this 4 3/15/2017 email. Why did Mr. Jarrett [sic] want the content? 5 He told you in 2017, when he approached Mr. Jarrett, Anthem 6 was, and I quote, grossly over budget. The production costs 7 8 were, in reality, based on his testimony, over \$100,000 per hour of content. That means just to produce the 12 hours of 9 content would have cost Anthem \$1.2 million. The benefit of 10 saving \$1.2 million dollars was huge. 12 Anthem wants you to believe it could have replaced 13

the content for \$25,000 an hour. But they don't tell you how they came to that number. Mr. Nordholm told you he left out paying for talent. He told you he left out paying for lighting. He told you he left out paying for everything else involved in creating new content.

MS. MILLS: Your Honor, we're talking about numbers. And we object to that.

THE COURT: Okay. Noted. This -- ladies and gentlemen, this is closing argument. It is not evidence. And I'll give you further instructions on that when I give you the jury charge. Go ahead.

MR. MILLER: Mr. D'Amore was not any better, because he told you he doesn't have any explanation either.

The cheap number that they put forward, I guess relatively cheap number, is simply a fantasy. It's a made up number.

As you heard in Mr. Nordholm's testimony, Anthem's cost to create was four times what Mr. Nordholm and what Mr. D'Amore tried to tell you and is contrary to Mr. Nordholm's testimony.

We proved that Anthem saved it a lot of money, which was a massive benefit, and without which, they would have been in even worse shape.

We also proved that Anthem wanted the content, but also the GFE brands, too. Although Mr. Nordholm and his executives testified the GFE brand wasn't worth anything, that's very different than Mr. Nordholm's email to his boss Mr. Asper. In his January 20th, 2017, email, right around the time he sought out Mr. Jarrett, Mr. Nordholm admitted that GFE had brand value that was hard to refute now that I have been living it for a month.

Mr. Nordholm's claims using the content and trademarks was not -- Mr. Nordholm claims the content and trademarks was not contingent on the merger. This is wrong. The term sheet tells the truth.

When Mr. Nordholm and Mr. Jarrett signed the term sheet everyone was clear. We proved Anthem did not own the *Amped* content until the merger happened. It did not have a license to the trademarks until the merger happened. You can

see that in the term sheet where it says Amped, GFW Amped will remain with GFE and be included in the merger, and simultaneous to the closing of the GFE merger Anthem will enter into a license agreement to use the names Global Force Wrestling and Amped and related trademarks. You can see it right there in the term sheet.

You also can see that Anthem's getting access to

the content and the license at the merger was not free. Remember the email between the executives that we just showed giving Mr. Jarrett and the owners of GFE 26,881 shares just for the content and the brands? That's Exhibit 105. The term sheet sets out the shares to be given to Mr. Jarrett. And it was to be at the conclusion of the merger. And low and behold, right there in the term sheet it gives Mr. Jarrett the 26,881 shares effective upon the merger. You can see it right there.

So, now, we have conclusively proven by Mr. Jarrett's testimony, Mr. Nordholm's own email prior to the term sheet, and the term sheet itself that Mr. Jarrett was to receive a large number of shares in exchange for the Amped content and trademarks effective upon the merger. The merger never happened. Anthem's use of the Amped Anthology and trademarks were contingent on the merger.

Despite the merger not happening, you saw from Mr. Jarrett holding up the DVD, which he did right there --

in fact, he held up all four of them -- that the covers -the back covers Anthem claims it owns the *Amped* and GFE's
trademark anywhere. You don't have to take my word for it.
All you have to do is look at the back of those four boxes
that are exhibits for you to view.

You heard Mr. Nordholm testify Anthem cut down the 16 hours of *Amped* content into four three-hour pay per views. They called it the Amped Anthology. Not only did Anthem save a bunch of money, the Amped Anthology saved it from breaching contracts. We proved Anthem used the Amped Anthology to meet its international contracts and pay per view needs.

Mr. Nordholm told you that without the Amped Anthology Anthem would have breached its international distribution agreements. That's what he said.

Yet, unbelievably, despite all the money saved, and the contracts they saved from breaching, Mr. Nordholm told you the quality of GFE's *Amped* was no good. And both he and Mr. Nordholm told you that the Amped Anthology could have been replaced with cheaper shows.

Here's what's shocking to me, and I am sure it is shocking to you. Remember when you realized that Mr. Nordholm and Mr. D'Amore hadn't watched the GFE's Amped or their own Amped Anthology? With all Mr. Nordholm's testimony and Mr. D'Amore with all his swagger, they didn't view it. How do we know that? They told you that. They sat

right there and they told you that. Yet without seeing either Amped, the Amped Anthology or the GFE Amped, they claimed that their Saturday matinee content was better. We all know that that wasn't true and they have no facts to prove that.

Now let's talk about the license. There was a lot of testimony regarding this alleged license. If you could talk to me, you would probably say, what license? And I would say, exactly. There was no license.

There was no license because there was no merger. It never happened. As I told you when we started the trial, the merger died when they suspended Mr. Jarrett, not when they sent the termination email. But you don't have to take my word for that. All you need to do is look at what Mr. Nordholm said to Mr. Jarrett and what he did to his friend behind his back. That tells the true story.

Mr. Nordholm was not honest about his intent to bring Mr. Jarrett back after the suspension. In the suspension notice, Mr. Nordholm falsely said it is my intention to complete the GFE transaction as outlined in our binding term sheet. Mr. Nordholm showed his true intentions just five days after the suspension. We proved he sent an email to Mr. Nordholm [sic] discussing distracting -- Mr. Jarrett -- if Mr. Jarrett was coming back, there would no excuse, as you can see right there in the second paragraph,

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1
    to plan for his extractions just five days after his
 2
    suspension.
 3
               Now, let's remember when you first saw
    Mr. D'Amore's graphic email about the lack of b-a-1-1-s and
 4
 5
    the blowing brains up during the opening moments of trial.
    It's hard not to forget, isn't it?
 6
7
               Although Mr. D'Amore claims he was exaggerating.
8
   He wasn't. He wanted Anthem to take advantage of
    Mr. Jarrett. In his own words, he said in the email,
9
    Mr. Jarrett doesn't have the b-a-l-l-s to sue and if was
10
11
    stupid enough to, let him blow his brains and his wallet up
12
    fighting. We can see in their emails Anthem intentionally
13
    chose to go forward. Even though both of them told you
14
    Mr. Jarrett was their friend, they didn't care about what
15
   happened to their friend. Mr. Nordholm agreed with
    Mr. D'Amore, and as the boss made the decision to take
16
17
    advantage of his friend. If they really wanted Mr. Jarrett
18
    back, there was no need to worry about the lawsuit. Then
19
    Mr. Merchant sent the email where he instructed a subordinate
20
    not to share a payroll projection with Anthem's Nashville
21
    employees. Why didn't he want it shared with Nashville's
22
    employees? Because it said to remove Mr. Jarrett from
23
    payroll projections. They didn't want anyone to see the plan
24
    and tell Mr. Jarrett about it. If Mr. Jarrett was coming
25
    back, they would not have needed to hide the email and to
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place "remove" next to Mr. Jarrett's name.

These emails prove that Anthem, Mr. Nordholm, Mr. D'Amore knew Mr. Jarrett would never come back and the merger was dead long before Mr. Nordholm sent the termination email.

Mr. Jarrett's falling off the wagon in October 2017 was simply an excuse to cover up their plan. We further proved that his falling off the wagon was a false pretext for firing him. You heard from Mr. Lunberger that he couldn't remember ck whether he had been intoxicated while working and/or on screen. We all know his lack of memory was really a yes. He didn't want to admit to being drunk on camera. His boss, after all, was sitting right there. Despite being intoxicated on camera, Mr. Lunberger is still employed. They even had him sit before you, right there, and testify on behalf of Anthem. However, Mr. Jarrett was fired, allegedly, for being intoxicated at a small independent wrestling event in a roadhouse like bar in Calgary that was not even being broadcast on television. This is not an excuse for Mr. Jarrett being intoxicated, but it simply shows Anthem's true intentions.

Now, let's talk about Anthem's defenses. No one here truly disputes that Mr. Jarrett was owed something. You saw in the termination email that Mr. Nordholm admitted that. The single reason, the only reason, we are here is because

Anthem thought it could get a free pass by publicly dragging my client through the mud for all to see. And second, to claim that his actions gave them a free and forever license. Think about that: A free and forever license to use the Amped content and trademarks.

Even after over 800 days sober they continue kicking Mr. Jarrett as he tries to get up and rebuild his life and his company. By continuing to distribute the Amped content Anthem has been pretending the merger happened. Even Mr. Nordholm -- even after Mr. Nordholm told you the merger was dead they willfully kept going. You can see it from the DVD boxes created months after Mr. Jarrett left that were in total control and authority of Mr. Nordholm. That tells the world that Anthem owns all of the content and all of the trademarks. There's no carve out. There's no mention of Mr. Jarrett or Global Force Entertainment. There's no reason for a consumer to think otherwise but to look at the back of that box and believe that Anthem owns all of the content every moment and every trademark on that DVD.

Anthem claims it has a free license to the *Amped* content, the trademarks and Mr. Jarrett's name and likeness.

Again, free and forever. Free and forever.

Without the merger, there was no forever license.

But you saw from Mr. Jarrett's suspension letter and the termination email and heard from Mr. Nordholm, Anthem knows

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1
    it owes Mr. Jarrett money. He even admitted in the
 2
    termination email that Anthem owed money for GFE's content
 3
    that has been broadcast. We proved through Mr. Nordholm and
 4
    Mr. Asper's words they paid him nothing. They simply kept
 5
    going. Even today they have paid him nothing.
               Despite Mr. Nordholm's emotional breakdown over
 6
7
    losing his drinking buddy and friend, he never showed that
8
    emotional concern before he got here. If he had, he would
    have done the right thing and paid his friend.
9
10
               THE COURT: All right. Ladies and gentlemen, I'll
11
    have you step out, please.
12
               MR. MILLER: What did I do wrong?
13
               (Jury not present.)
14
               THE COURT: Just hold them in the hallway there.
15
               All right. Be seated.
16
               Mr. Miller, you've gone too far. This is on
17
    liability only. I gave you some leeway, but now you're
18
    continuing to come back to the issue of what money is due.
19
    Repeatedly. Now, either I can clean it up or you can clean
20
    it up, but it needs to be cleaned up.
21
               MR. MILLER: Your Honor, I'm --
22
               THE COURT: We're only on liability. So there's
23
    no need for your continued argument about what money is due.
24
    It's just not.
25
               MR. MILLER: Your Honor, I -- I'm not sure how
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1
    they can say that there is an agreement and a license --
 2
               THE COURT:
                           But we're not on the issue of what
 3
    money is due.
                            I won't use the word free and forever
 4
               MR. MILLER:
           I won't use the word --
 5
               THE COURT: But you already have. So I need --
 6
7
    how are you going to clean it up so I can bless it?
8
               MR. MILLER:
                            (Inaudible.)
9
               (Reporter interruption for clarification.)
10
               THE COURT: Turn your mic on.
11
               MR. MILLER:
                            It is on.
12
               I think we can fairly say that they're going to
13
    claim there is an agreement --
14
               THE COURT: That is not my question.
15
               MR. MILLER: I just won't -- I won't talk about
    the money any more, Your Honor.
16
17
               THE COURT: And how are we going to clean up what
18
    you've already said? How do you want to clean it up?
19
               MR. MILLER:
                            I will tell them that they shouldn't
20
    consider me saying it's free. I'm willing to take that fall
21
    on the sword. And I won't talk about money any more.
22
               I disagree, Your Honor, that it is about a money
23
    issue in saying that it is free and that they didn't pay him.
24
    That came out during the evidence in the liability portion of
25
    this trial. So did the money. So did the 25,000.
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1
               THE COURT: And I allowed that in. But you're not
 2
    in the -- you're not in the damages phase now. And you're
 3
    specifically and over and over again asking the jury to make
 4
    a decision on liability because they're due something.
                                                            We're
    here only on the theories that you've put forth and whether
 5
    or not any of those theories have been established by
 6
7
    preponderance of the evidence.
8
               MR. MILLER: Your Honor, whether it is free
9
   absolutely goes to the theory. They're saying that there is --
10
               THE COURT:
                           Whether it's free, Mr. Miller, is not
11
    an element anywhere in my jury charge. So it's no reason for
12
    you to talk about it.
                           Now, what do you propose to say?
13
               MR. MILLER: Your Honor, I'll apologize to the
14
    jury for bringing that up.
15
               THE COURT:
                           I'm not sure that's what I want.
16
                            Please, Your Honor, tell me what --
               MR. MILLER:
17
               THE COURT: Their sympathy for you and what you've
18
    said, I'll tell them later, is not a point here.
19
               What do you suggest, Ms. Mills.
20
               MS. MILLS: Your Honor, I feel like it goes beyond
21
    just that free and forever license. He talked about $1.2
22
    million and valuations of the content and all of this stuff.
23
    And out of respect, I wasn't objecting each time, but there
24
   were numerous places where he went beyond what we're supposed
25
    to talk about. I feel like the Court needs to clear it up.
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1
    I don't think Mr. Miller's -- is going to do it to the extent
 2
    it needs to be done.
 3
               MR. MILLER: Your Honor, as an element of the
 4
    claims in your jury instructions, I have to prove damage.
                                                               We
    have proven damage by them saving money. That's the benefit
 5
    they got.
 6
7
               THE COURT: You need to prove liability. We're
8
   going to have a separate phrase on damages and what's
9
   appropriate there --
10
               (Overlapping speech.)
11
               MR. MILLER:
                            If we don't --
12
               THE COURT: -- jury comes back.
13
               MR. MILLER: If we don't have to show that there
14
   was any harm to my clients --
15
               THE COURT: You've done that on the -- now, I
    allowed that on the unfair competition claim. And you've
16
17
    made that point using the language I think I suggested, that
18
    they received a benefit. But now you've quantified the
    benefit. And that went too far.
19
20
               MR. MILLER: Your Honor, there was no objection to
21
    that testimony coming in during the liability phase and it
22
    came in.
23
               THE COURT:
                           Right.
                                   But we're only on the
24
    liability phase here for argument. So what I want you to say
25
    is that -- first, no more reference, under any of your
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1
    theories, anything regarding money. We've had enough of
 2
          Two -- I think you need so say words to the effect
 3
    that your reference to damages or money in this case is
 4
    premature because you anticipate the Court to ask each of you
    to make a decision on the various theories of liability that
 5
    Mr. Jarrett presents.
 6
7
                            I'm sorry, Your Honor --
               MR. MILLER:
8
               THE COURT: On the various theories of liability,
    on his several claims, on his multiple claims of liability.
9
   And by referencing anything having to do with money puts the
10
11
    cart before the horse. And you can phrase that however you
12
          But you need to come back and argue liability.
   want.
13
    you established by preponderance of the evidence any of the
14
    claims establish liability.
15
               MS. MILLS: Your Honor, I feel like if he says it
16
   was premature that sends a signal to the jury that, oh, just
17
   wait, you're going to get to decide that. I think it should
18
    be less --
               THE COURT:
                           Go ahead.
19
20
                           I think that's -- that it should be I
               MS. MILLS:
21
    talked about numbers and that was inappropriate. I'm sorry.
22
               MR. MILLER: I don't think I should have to
23
    apologize, Your Honor.
24
               THE COURT: Well, you've heard what I've said.
25
    How are you going to say it?
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1
               MR. MILLER: Your Honor, I want to be clear with
 2
    the jury that I'm sticking only to liability. And I will say
 3
    to the jury from this point forward I am only going to stick
 4
    to the liability questions. I'm not going to talk about --
 5
               THE COURT: Well, they don't know what liability
           You're assuming they're lawyers. They're not.
 6
    means.
7
               All right.
                           Just have them hold in the hallway.
 8
               MR. MILLER:
                            I don't. . .
9
               Sorry?
10
               (Recess.)
11
               THE COURT:
                           Okay. I'm going to tell the jury that
12
    after arguments I'll give them instructions and you will
13
    learn that the only issue before you is the issue of
14
    liability. You're not to be concerned with anything
15
    regarding what either party -- because there are
16
    counterclaims, may or may not be due. You have to follow
17
    those instructions, whether you agree with them or not. And
18
    to the extent the lawyers have talked about anything other
19
    than liability, then that's not -- that is not something you
    should consider. Any objections to that, Mr. Miller?
20
21
               MR. MILLER: Your Honor, we'll abide by your
22
    ruling, but I believe we are entitled to put on the proof
23
    that is in the liability stage, and this goes to liability,
24
    but I will abide by your instruction.
25
               MS. MILLS: Your Honor, we'll abide by that.
                                                             Ι
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feel like it's not enough, but I think at this point I don't
 1
 2
    know what else we do. But we continue to register our
 3
    objections to that -- that closing.
 4
               THE COURT:
                           Okay.
                                  Bring in the jury.
               (Jury present.)
 5
               THE COURT: All right.
                                       Be seated.
 6
7
               All right. Ladies and gentlemen of the jury, I
8
   want to share with you that in the instructions that I'll
9
    give you, you will learn that the case right now is only on
    the claims of the plaintiff against the defendant and the
10
11
    defendant's claims against the plaintiff. And that's the
12
    decision that I'm going to ask you all to make. Whether or
13
    not the plaintiff or the defendant may or may not be entitled
14
    to anything depends on your decision that -- that I'll give
15
    you on the first stage of the case. So, therefore, what the
    lawyers are telling you now, first of all is, is not
16
    evidence. You've heard all the evidence. And you'll be the
17
18
    judges of how much weight to give to the evidence you've
19
           And I'll give you instructions that you can consider
    all of it, some of it, or none of it at all. But what the
20
21
    lawyers -- as I told you in the beginning say -- is not
22
               So they may make reference during their closing to
23
    things that are not at issue here at this point. And to that
24
    extent you have to follow the instructions that I'll give
25
    you, as I told you when you were selected, whether you agree
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   with those instructions or not. So with that, Mr. Miller,
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    you have a few minutes left.
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               MR. MILLER: Thank you, Your Honor. I believe
    about 20 minutes. Is that correct?
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               THE COURT: You can proceed, Mr. Miller.
               MR. MILLER: Thank you, Your Honor.
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7
               Dispute Mr. Nordholm's emotional breakdown over
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    losing his friend, he never showed that emotional concern
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    before he got here. If he had, he would have done the right
    thing for his friend. All he cared about was solving his
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    problem while taking advantage of Mr. Jarrett's problem.
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    Commonsense tells us you that the license alleged here is a
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    fiction. The Mr. Jarrett testified that any right to use the
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    content or the trademarks required the merger to happen.
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    This is consistent with the term sheet. This is clear from
    Mr. Nordholm's testimony that Anthem owed Mr. Jarrett
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    something. Now, you may have heard a lot of things that
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    Mr. Jarrett did or said. Mr. Jarrett told you this upfront,
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    and said he did incredibly stupid things. He doesn't dispute
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    that. Mr. Jarrett told you that he was very regretful for
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    those things. And you saw how his wife Karen Jarrett sat
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    through this trial during that difficult testimony.
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    profound remorse is obvious. He sought treatment and has
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    attempted to make amends. Regardless of Mr. Jarrett's
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    problems there's no excuse to steal his content and his
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trademarks. As I said before, none of us would see a friend passed out drunk, go through his pockets and take out his wallet. Even -- we wouldn't even do that to a stranger.

Even after Mr. Jarrett entered rehab, Mr. Nordholm had total control, dispute what they allege that Mr. Jarrett had control of, which we obviously dispute from Mr. Jarrett's testimony, Mr. Nordholm unequivocally told you he had total control after the suspension.

Even though Anthem told you in the termination letter that they would talk about something later, they aired Part 4 -- Part 2, Part 3 and Part 4 of the Amped Anthology on pay per view. They gave the Amped Anthology to Fight Network to broadcast throughout the world. They made the Amped Anthology available for streaming on Global Wrestling Their only excuse is that Mr. Jarrett and Mr. Myers never told them to stop. Even though Anthem it was doing something wrong, they never told them to stop doing something that was wrong. You heard Mr. Jarrett and Mr. Myers tell you that they never dreamed Anthem would keep going because the merger had never happened. They didn't need to be told because they knew it. You saw Mr. D'Amore's email. Mr. Nordholm told you he had the ultimate authority to make that final decision. Mr. Nordholm and Anthem simply kept going with the content and trademarks.

Finally, and unbelievably, you heard Anthem's

witnesses testify they intended to manufacture and sell a Jeff Jarrett toy action figure. If all the bad things are true about Mr. Jarrett and it was so bad that they had to terminate him, you have to wonder why they plan to sell toys with his name and likeness to children.

Now, let's walk through the claims you will see in the verdict form. I know it will seem like a lot of questions. My clients have 11 claims. The reason we have so many claims is my client's suffered a lot of harm. But the good news is you can check "yes" to all of my client's claims and no to defendant's four counter claims. There is a simple way to breakdown the counterclaims -- or breakdown the claims.

First, look at the trademark and unfair competition claims. The federal trademark infringement counterfeiting claims are only for the Global Force Wrestling trademark. The rest of the counter -- the rest of the trademark and unfair competition claims have to do with the GFW, Global Force Wrestling, and the two related logos. All the trademark and unfair competition claims will have similar elements. The Court will instruct you on those elements. But pay particular attention to these two facts. One, Anthem's DVDs state on the back that the marks and content belong exclusively to Anthem, and how it would be impossible for a consumer not to be confused by that statement, coupled

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with the Global Force Wrestling and GFW marks all over the content and promotions. The GWN, the Global Force -- or the Global Wrestling Network and GFW marks and logos are nearly identical and are in the same fields for the same consumers. These facts tell you that, yes, Anthem is liable for trademark infringement and unfair competition and counterfeiting to my clients. Second, Global's claim for violation of the Tennessee Consumer Protection Act is based on two actions. First, yes, Anthem's DVD covers, as we told you, say -- say that Anthem owns every moment of the content and trademarks. This is clearly deceptive. Yes, Anthem uses the Global trademarks on the packaging and they are nearly identical to the network. Third -- and this is a really big one for you -- we assert that, yes, defendants have benefited from the use of Global's content and trademarks. should account for all the wrongful benefits they received. Fourth, yes, Anthem stole, used and destroyed the Amped content. These intentional acts prove that Global -- and you should find for Global and against Anthem for conversion. You also should check yes for negligence, because it was reckless, willful, and intelligent -- or intentional. They knew they had the property. They knew had to maintain the content in the original masters. They had an opportunity not to delete that. They could have paid for more storage. They chose not to. Fifth, you should find in

favor of Mr. Jarrett for his privacy claim. It is clear they are using his name, image and likeness without a license. And the only place you should check no on our claims is the notion that Anthem engages in sports broadcast. We saw -- Mr. Nordholm, Mr. Jarrett, Mr. D'Amore testify that it is scripted and predetermined. Everything there is scripted and predetermined. It is not as if you are on a field of play and no one knows who is going to win. The only person you saw testify that it was a sport was Mr. Lunberger, and I've explained to you why we can't trust his testimony.

Finally, you should find for my clients on cancellation and registration of the Jeff Jarrett mark. There was fraud on the front end. TNA, Anthem's predecessor, knew that Mr. Jarrett had always wrestled under Jeff Jarrett. They knew they were not the exclusive user of it. They were not even the exclusive user of it when they filed the application. They knew that. It was an intent to deceive to get the registration.

On the back end there was abandonment. You heard Mr. Brewer, the trademark attorney for Anthem, testify that Class 41 is for marks in the entertainment industry. It's not nor DVDs and digital media. Mr. Jarrett has no intent to wrestle for Anthem. Anthem has no intent to hire Mr. Jarrett to wrestle. It simply is inapplicable. They have abandoned the mark. When it comes to the two counterclaims -- let's

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1 cover those briefly. First, they have not shown that Mr. Jarrett breached any duty. He acted in good faith. 2 3 improved the content. He did the best he could, given his 4 situation. How Anthem can now claim he breached some duty as an officer simply doesn't make sense. Their unjust 5 enrichment claim fails, too. Mr. Jarrett wasn't -- wasn't --6 7 Mr. Jarrett didn't owe the \$40,000 to Mr. Sullivan himself. 8 That was related to Global Force Entertainment. The \$40,000 didn't benefit Global. Nobody can really explain that but 9 Mr. Nordholm, and he can't explain it. They simply used it 10 for their benefit voluntarily. 12 Finally, Mr. Nordholm saw an opportunity. And 13 again took advantage of Mr. Jarrett. None of us would see 14 that friend and take his wallet. Realizing what he had done, Mr. Nordholm and Mr. D'Amore knew Anthem might get sued. 15 They bet Mr. Jarrett didn't have the courage to fight for the 16 17 most valuable assets of Global. Even knowing the merger was 18 dead and there was no license, at the time this started, and 19 certainly when Mr. Jarrett was suspended, Mr. Nordholm went 20 forward with the pay per views, international distribution, 21 streaming and DVDs. He did knowing it was wrong. You have 22 the opportunity to right this wrong. You have the 23 opportunity to tell Mr. Nordholm, Mr. D'Amore, and their 24 cronies that it's not okay to do this. Unfortunately, for

Mr. Nordholm, his friend, Mr. Jarrett, despite his problems,

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had the courage to stand up to Mr. Nordholm, Mr. D'Amore and
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             In a nutshell, there is no defense to their actions.
    There is no license. There was no merger.
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               And so here we are.
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               THE COURT: All right. Ms. Mills.
               MS. MILLS: Ladies and gentlemen of the jury, I'd
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    like to thank you so much for your patience and listening to
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    this and helping us sort out these problems. I know that
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    it's been a long time that you've been involved in this, and
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   we really appreciate it.
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               THE COURT: Is your mic on.
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               MS. MILLS: Is that better?
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               THE COURT: Yes.
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               MR. MILLER: Your Honor, we object. These
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    demonstratives were never shown to us before this.
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               MS. MILLS:
                           This is not a demonstrative.
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               THE COURT: It's closing argument. Go ahead.
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               MS. MILLS: I -- as I've watched you folks listen
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    and sort through this this week, I would -- for myself, I
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   would have had the question, what exactly is this case about?
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    And -- so that's the ultimate question. What is this case
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    about, and what are you going to be asked to decide? So the
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    question here is did Mr. Jarrett -- when Mr. Jarrett did the
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    following four things while he was making $250,000 a year as
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    Anthem's Chief Creative Officer -- he's the big cheese, the
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guy in charge of all decisions about what the company puts out, what it looks like, what trademarks are used, how we market it. He's the guy. And he's being paid a lot of money to do that. And so the evidence showed -- and it's really undisputed -- that Mr. Jarrett used GFE's Amped content to create the Amped Anthology pay per view. He used his own image and likeness inside that Amped content that was included in the pay per view. He used the trademarks GFW and Global Force Entertainment in connection with Anthem's marks and IMPACT marks, put all those marks on the same product. And they did that on certain of Anthem's content and the DVDs that you've heard a lot about. And Mr. Jarrett admitted that he is the one who selected the mark Global Wrestling Network. And he is the one who designed it to look like his other marks for use on Anthem's streaming app. So that's pretty much undisputed. And that's the conduct that 95 percent of this case is about.

Now, GFE and Mr. Jarrett now claim that what he did while he was employed for Anthem is wrong, and that he's suing his employer over the very decisions he made while he was being paid a lot of money to be Chief Creative Officer.

So in addition to the infringement related claims that surround that conduct, there's a couple of other issues that the plaintiff is asking you to decide. You're being asked whether Anthem did anything wrong when it deleted the

raw footage from the *Amped* content after it had the final broadcast version ready to go and safely preserved. The evidence showed that everything that was in that raw footage ended up in the final version. So there's a final version and then there's an editable version left. The plaintiff contends that that is wrongful and he's entitled to damages. But that's one thing you're going to be asked to decide, is did that harm anyone. And finally, whether Anthem abandoned the Jeff Jarrett trademark that it rightfully owns.

So these claims and this conduct I've just gone over amounts to questions -- the causes of action that it's going to amount to is did Anthem commit infringement when it used the Amped content, Mr. Jarrett's image and likeness, the trademarks, all three of them that are at issue, Global Force Entertainment, GFE, and Global Wrestling Network, was that infringement. Two, was Anthem unjustly enriched. That's a term of art and it's a type of cause of action. Was it unjustly enriched when it used those things at Mr. Jarrett's request? Did Anthem commit conversion, or was it negligent, when those old footage files were deleted once it had the final broadcast ready version? And has Anthem abandoned its trademark for Jeff Jarrett? So those are the way the claims are going to show up on your verdict form, using that terminology. The answer to all of those questions is no.

Mr. Jarrett's theories were not supported by the

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evidence in this case. Mr. Jarrett's claim is that Anthem lured him in to the company and promised him a merger that it never intended to do, and all for the purpose of taking his intellectual property and then kicking him to the curb once it had that. And that is not at all what happened. And you heard that from the stand as you sat here and watched this case.

Here's what really happened. Mr. Jarrett had been kicked out of the previous company, TNA Entertainment, and he had a beef with the previous owner, and coming back in to Anthem after my client acquired it was a big deal for him. He was going to be back on top and he was going to be in charge and he was determined to be in charge and he was going to show those folks before that he was back and he was a force to be reckoned with. But his own conduct destroyed any possibility of the merger. Now, Mr. Miller likes to minimize his conduct. But you heard, ladies and gentlemen, witness after witness tell you that Mr. Jarrett was frequently drunk at work; Mr. Jarrett was frequently abusive to employees; that he ruled with an iron fist; that it was his way or the highway. He exposed himself to employees on more than one occasion. He beat an employee with his belt. He shoved an important business executive at an important event because he lost his temper while drinking. He appeared on behalf -- he appeared at a wrestling event to wrestle, completely drunk,

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and didn't show back up. This is not conduct that can be
minimized. This is such serious conduct -- and I think we
all know if we were in the workplace and somebody -- or the
big boss -- the chief creative officer was behaving this way,
it's a serious, serious problem. So -- and that's why the
merger didn't go through. I think it's pretty obvious that
if you've got a party you're getting ready to merge with and
this kind of conduct is going on, it would make anyone think
twice about merging and whether or not that's a possibility.
           So you did hear some of the emotion on Anthem's
side of the case. You heard Mr. -- Mr. D'Amore, who -- I
want to be sure that everyone gets this -- Mr. D'Amore is an
owner in the plaintiff. Mr. D'Amore owns 5 percent of the
company. He stands to gain if the plaintiff wins.
Because he would get some portion of that judgment.
Nonetheless --
           MR. MILLER: Objection, Your Honor. She can't --
brought in he gets some portion of it.
           THE COURT:
                       Sustained.
                                  Just move on.
           MS. MILLS:
                      Nonetheless, he is here testifying for
        That should give you some idea of which party you
ought to believe. He's testifying against his own
self-interest in supporting Anthem's case. He had been a
long-time friend of Mr. Jarrett. They had worked together
for years. And Mr. -- Mr. D'Amore had finally had enough.
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1 He testified that he had cleaned up these messes long enough. 2 He had seen this conduct and he couldn't take it any more and 3 he was ready to quit. And then Mr. Nordholm talked him in to 4 staying once they were going to put Mr. Jarrett on leave and get some help. And -- and the question came up to 5 Mr. D'Amore what do we do if he says we can't use all this 6 content that he has forced us to use. And Mr. D'Amore said, 7 8 with some emotion, I can't believe he would be -- he would do that. That would be so unfair and so unreasonable after 9 putting us on this path that I don't believe he's going to do 10 11 that. And that's the emotion you heard coming from 12 Mr. D'Amore. You also heard a lot of emotion coming from 13 Mr. Nordholm. Mr. Nordholm told you that he considered 14 Mr. Jarrett a dear friend. They had spent more time together 15 building -- trying to build this company back and put these fires out and turn it back to its former glory -- he had 16 17 spent more time doing that than he had with his own family. 18 And he also felt betrayed when Mr. Jarrett turned around and 19 made these outrageous claims that he's made. 20 Now -- so the real story is that it's not a 21 situation where you had your friend drunk and you're picking

Now -- so the real story is that it's not a situation where you had your friend drunk and you're picking his pockets. What happened is it's the drunk friend that you have carried on your back and taken care of and tried to get straightened out and tried to get help, turning around and holding you up for acts you did at their direction. That's

what's going on here. And our clients saw his acts in bringing these claims as a big betrayal of this friendship.

We've talked a little bit about the witnesses. The plaintiff's witnesses that support his version of events is really Mr. Jarrett. Mr. Jarrett told you, oh, I didn't really control anything. That was really Mr. Nordholm. I --you know, I just was there and then we had this other guy, John Guboric ^ sp and he was in charge. That's not at all true. And that's not what any other witness told you. You heard from those witnesses. He was -- he was determined to be in charge. He negotiated for that power and that control and he got it. And Mr. Nordholm admits he doesn't know anything about the wrestling business and wrestling content. That's what he was hiring Mr. Jarrett for and paying him a lot of money, to make those decisions. And Mr. Jarrett did make those decisions.

So Kurt Myers was the other witness that was -that was here to testify about the plaintiff's version of
events. Mr. Myers testified he wasn't really involved in the
negotiations so he doesn't know anything about that, but he
did tell you that he never, on behalf of Mr. Jarrett, revoked
the permission to use this stuff. And he didn't know -- as
far as he knows, the plaintiff, Mr. Jarrett, never did that.
The rest of these witnesses are all for Anthem. You heard
from Mr. Merchant, who is Anthem's financial officer. He

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told -- told you that Mr. Jarrett was the operational lead on the ground. He's the guy making decisions. He's the guy in charge in Nashville. You heard from Mr. D'Amore. already talked about that. Mr. D'Amore is a long-time friend. He's the one who supplied the money to make the Amped content. He's the one that would stand to benefit if GFE were to win here. But he believes that Anthem is correct in this case. We've talked about Mr. Nordholm relying on Mr. Jarrett, believing they were friends, looking to him to help save this company, and getting a knife in its back after Mr. Jarrett got sober. You heard from Mr. Matthews, who said Mr. Jarrett ruled with an iron fist. It was his way or the highway. Many employees wanted to leave. He berated employees publicly. He was drunk on the job. You heard all of that from the witnesses. So Anthem is not liable for infringement for three primary reasons. Number one, Anthem had a license or permission to do everything it did. Two, there's no likelihood of confusion caused by Anthem's use of this intellectual property. And, three, the plaintiff's trademark registration, the federal registration is not valid. So Anthem is not liable for infringement because it had a license. And a license is a term of art in the intellectual property world, which is basically permission.

It's a contract that gives permission to use the intellectual

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property. And a license -- because Mr. Jarrett gave his permission to use the IP about which he's now complaining, it can't be an infringing use unless Anthem exceeded that permission given.

So Mr. Jarrett knew exactly what he was doing He is a sophisticated businessman with 30 years of experience in the industry. He testified he was represented by national counsel, Nelson & Mullins, during all the So he had his own -- access to his own negotiations. He was Chief Creative Officer and he carefully lawyers. negotiated that role so that he could be in charge and have control. He testified on cross-examination that he knew he had the right to say no for the use of this IP. And he knew he had the right to say no both before and after he was terminated. And he testified he knew that there was a risk that the merger would not go through when he agreed to let the company -- or when he offered the company to use his intellectual property. He testified that he authorized the use of the trademarks that are at issue in this case. admitted that. He testified that he authorized the use of the Amped content for use as a pay per view and everything that that entailed. That would usually entail the DVD's, the distribution to foreign licensees, all of that. He testified he knew that was going to happen when he gave permission. And he testified that he authorized the use of his own image

and likeness. He knew his image and likeness was in that content, and he offered it up.

Now, when he offered that Amped content, that set the company on a path that it could not deviate from. Because there's -- the company has contractual obligations to -- to give content to its licensees. If Mr. Jarrett had not offered the Amped content, they would have -- they had a filming session set up to film that content. Mr. Jarrett said, oh, no, we don't need to do that. Let's cancel that and let's use Amped. Once they cancelled that, there's no -- there's no going back because there's no content to take its place. So it set the process in motion, once Mr. Jarrett cancelled that filming.

So he testified that he helped select the marks that he put on this content. He testified he chose the color green to make it look like his other marks. He testified that he knew when he gave permission to use this that it was going to be used on everything, social media, the website, DVDss, et cetera. He knew that. He testified that he offered Anthem the right to use all of GFE's social media accounts. He testified he knew he had the right to say no, but he did not. He never withdrew his permission to use the IP, both before and after he was terminated. Mr. Myers testified he didn't withdraw the permission. And neither plaintiff ever withdrew their permission until this lawsuit

was filed.

Now, these acts constitute a legally binding license, or a contract for use. The license does not have to be in writing. There is no requirement for that. It can be oral. A license can be implied from the parties's actions. And that's what's going on here. If somebody gives you the intellectual property to use and says use this and they're your boss and you use it, that is not -- that's an implied license. They're telling you can use it. It's an agreement to use it. The key question in determining if that happened is whether Mr. Jarrett intended the intellectual property to be used in the way that it was used. So if you find that Mr. Jarrett granted a license, you can't find that Anthem is liable for infringement unless Anthem exceeded that license.

Now, I should tell you, Judge Crenshaw is going to instruct you on the law. And you should you are follow those instructions. And you will follow those instructions. I'm telling you, as argument, what I understand the law to be and what we feel the law is. And they're completely in harmony with these instructions you're going to receive.

And further, because GFE and Mr. Jarrett received benefit from Anthem using this intellectual property, that license is irrevocable. And that doesn't mean that Anthem can take this intellectual property and do whatever it wants to. That's not what it means that the license is

irrevocable. It just means that anything that Anthem has done in conformance with these instructions and with what was going to flow from those instructions can't be deemed infringement after the fact. You can't tell somebody to do something and then let them do it and then claim later, oh, well, now that was wrongful. You can't do that. That's what an implied license being irrevocable means.

Now, how do we know that Mr. Jarrett granted a license to use this IP in the way it was used? He said so. He told you he knew it was going to be used for streaming content. He testified he knew it was going to be used on the four pay per views. He testified he knew that it was going to be used for DVDs, for foreign licensees, and he knew his image and likeness was included. So that is a license. That's exactly what an implied license is. His actions tell us that Anthem had the right to do these things because he's the one that did it, as the big boss.

Now, he admitted in a public filing that the very uses he complains about now in this case were actually licensed uses. You will see in your jury notebook, there's a statement of use that was admitted in this case, in Anthem's part of the case. A statement of use is a document that a trademark owner has to file at the trademark office to show they've actually used a mark and how they've used it. And one they've used a mark, they can get a trademark

This statement of use is the one that registration. 2 Mr. Jarrett filed. And you'll see it in your notebook. 3 he signs it. You can see his signature there at the bottom. 4 And what this thing swears under penalty of perjury is that the uses that he's showing were done by a licensee. Now, 5 these are the uses he claims were done by a licensee. 6 There's the Amped DVD. And those arrows are pointing out for 7 8 you the IMPACT marks and the GFE marks. This is exactly what this case is about, these uses. And this is what Mr. Jarrett 9 filed under penalty under perjury with the federal government 10 11 was done -- a licensed use done by a licensee. 12 He made this filing and swore this in March of 13 2018. This is months after -- six months, almost, after he 14 was terminated. So he believed he had licensed it, and he 15 knew that he had licensed it. And he's relying on Anthem's 16 use to get a trademark. 17 So now Mr. Jarrett says, well, okay, even if I 18 licensed it, it was contingent on the merger going through. 19 But Judge Crenshaw is going to instruct you that a license 20 can only be contingent if that -- if Mr. Jarrett expressed 21 that to Anthem in clear, unambiguous terms. So that was 22 never expressed to Anthem. That's what the testimony showed. 23 The term sheet doesn't say that the IP is contingent -- the 24 use of the IP is contingent on the merger. It doesn't 25 address it at all. Plaintiff tries to argue that it says

that Anthem can't use it. That's not what it says. It doesn't address this issue at all. It doesn't prohibit Mr. Jarrett from using the IP. Mr. Jarrett admitted that he knew when he allowed the IP to be used there was a chance the merge was not going to go through. He admitted he never told anyone that his permission was contingent upon the merger going through. He admitted that. And if you find that it was even debatable whether he said that to someone, you must find that the license wasn't contingent on the merger going through. And this makes sense, folks, because if you've been granted the right to use it, and you use it, it can't later, after the fact, become infringement. If it was fine at the time you did it, then it can't -- the license can't be contingent upon the merger going through.

Secondly, all of those infringement claims should be -- you should find in favor of Anthem because there's been no likelihood of confusion. Mr. Jarrett admitted that he put out -- he contributed and helped put out that press release that announced the merger in advance. And he admitted that the purpose of that press release was to make the consumers believe that these parties were merging. That's why they did it. And then he admitted that if consumers believed that the parties were merging, they weren't confused. Because that's what they were supposed to think. He admitted there was no intent by Anthem to pass off its products as those belonging

to GFE or GFE products as belonging to Anthem, that he -- he admitted that. There was no intent to do that. And he admitted that this was just part of a cobranding effort to make people believe that the parties had merged. Both sets of marks were on these products. So no one was confused. You heard testimony by Mr. D'Amore and Mr. Jarrett that cobranding things in this industry is common and nobody is confused by that.

So I also note that Mr. Jarrett did not bring any witnesses in here to testify that they were confused. There's no consumers that you heard from that said, oh, I thought this was confusing and, you know, I almost bought one product or the other because this was on there. We didn't hear from anyone like that. Mr. Jarrett didn't bring any survey experts or marketing experts or marketing data in here that would show any confusion that anybody was confused. Mr. Jarrett did not put on any evidence that Anthem intended to pass off its products as GFE's. There's no evidence that consumers viewed this as anything other than a cobranding effort or that -- or that anything happened here other than a failed merger.

So the third reason some of thee infringement claims fail is because the federal registration that Mr.

Jarrett is relying on is invalid. The reason it's invalid is because -- it's just a law, it's just a rule -- that the

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owner of the mark has to file the trademark application. this case, an entity called Global Force Wrestling filed the trademark application, not the plaintiff, Global Force Because the owner did not file the trademark Entertainment. registration, it was void at the beginning. It was just wrong from the get-go, and it's not valid. Secondly, that entity, Global Force Entertainment -- or Global Force Wresting was administratively dissolved in 2015. And what that means is they didn't file what they were supposed to file to keep that company active. Once that happens, and it's administratively dissolved, it's a nonentity. It's a It doesn't really exist in the eyes of the law any nullity. more. So it can't perform acts that would have kept that trademark valid. And that's what happened. They had to file something, that statement of use that we were just talking about earlier, but they filed it as a defunct company. because they were defunct, that statement of use is no good, which makes the registrations no good as well.

Now, because they don't have a valid federal registration, two of those claims, federal trademark infringement and counterfeiting cannot proceed. You must have a valid federal registration to even make those claims. And because that registration was valid from the very get-go, because the wrong company filed it, you must check, no, that there's no federal trademark infringement or counterfeiting.

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Likewise, Anthem isn't liable for conversion. Conversion is the claim that arises from the idea that those original files, the raw footage were deleted. Now, GFE can't prove that -- the first element: Use in enjoying another's property without the owner's content. They can't prove that because, as we've gone over, Anthem had Mr. Jarrett's consent and GFE's consent. He told them to do it. He's the one who caused it to be done. So they can't make meet first that element. Second element, destruction of property of another by excluding or defying the owner's rights. Here's there's been no destruction of property because the content of those files is incorporated in what still exists. There's a final broadcast-ready version of it. It's even more valuable than the raw footage. There's a version that's editable that can be changed in any way that one would want to change it in. So there's been no destruction or loss. And withholding of personal property from the owner is another element. can't -- there's not even been an allegation that that happened. And Mr. Jarrett has never asked for these final broadcast-ready masters. So they can't meet that element.

Negligence. That's a claim arising from that same issue of the deleting of the original files. To make out a claim for negligence, they have to prove that Anthem owed GFE a duty of care, Anthem fell below that duty of care, and that caused loss or damage, and that Anthem's negligence was the

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cause of that loss.

Now, Mr. D'Amore testified that it was completely the normal course of business once you had that final broadcast-ready version done, you deleted the original The reason for that is it costs a ton of money to footage. store these humongous graphics files. So once you've got it ready and finished, you delete that raw footage. If you want the raw footage to be maintained, you have to tell the company that. And Mr. Jarrett knew that as -- and nobody ever told Anthem, hey, you need to preserve this raw footage. So there was no duty that Anthem had to preserve it because no one ever told them to do it. And finally, because every bit of that raw footage is incorporated into the final, there's been no loss or damage there. There's -- so if you can't make out a showing of any harm, you can't make out that claim.

Unjust enrichment, that is the claim that GFE bestowed some benefits on Anthem by allowing -- you know, giving the intellectual property to be used, that Anthem accepted those benefits, and that it was under circumstances that would be inequitable or unjust. Now, as I've said, Anthem strongly believes they have a license to do everything they did because Mr. Jarrett gave them permission and told them to do it. Not just gave them permission. He caused it to be done. If you've got a license, you can't be liable for

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unjust enrichment because that's a contract. And unjust enrichment does not apply to -- to claims where you have a contract. So because this license exists, there can be no unjust enrichment. And finally, Anthem has not abandoned its Jeff Jarrett trademark. Anthem has a valid registration. Ιt obtained it fair and square by paying for it. And it has maintained it like it was supposed to and filed everything it needed to file. And there's no evidence to the contrary. The items that they had to file to maintain it are sworn declarations that they are using it in the way that it has to be used. There's no evidence to the contrary. And they are -- they are currently out of toy action figures but there was testimony from Mr. Matthews and Mr. D'Amore that they are actively in conversations with toy makers to make a legend series, one of which would be Mr. Jarrett. So they cannot show that Anthem has abandoned use of that mark or that they intend not to resume use of that mark. So if they can't show that, they're not entitled to have that registration cancelled. Now, Anthem's counterclaims. Anthem is claiming that Mr. Jarrett breached his duty -- his fiduciary duty and his duty of loyalty. Now, Mr. Miller claims that Mr. Jarrett acted in good faith. Well, I just don't believe that we as people

that live and work in the -- in the business community

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believe that an officer of the company can expose the company to liability from employees by beating an employee with a belt, exposing himself to employees, abusive behavior to employees, exposing the company to liability from third parties. He exposed himself to nonemployees in a bar. That was what the testimony showed. He shoved an important executive at an event. His substance abuse prevented him from doing his job. He showed up drunk -- many times showed up drunk at important meetings, showed up drunk at important He caused -- he ran off employees -- or almost events. did -- that would have left had he not gone on leave. exposed the company to terrible PR. So -- and if you were to find that Mr. Jarrett didn't give a license, then all of these things he did by letting -- by causing the company to use IP that didn't belong to it, that's causes damage to the company. So all of these items are -- this behavior is just so appalling and egregious that it clearly caused harm to the company and would have breached his duties of loyalty and fiduciary duties to the company as an officer.

Now, an unjust enrichment, Anthem is claiming, and the proof showed, that Anthem paid \$40,000 to obtain release of this *Amped* content so it could be used. That's amounts that reduced the debt that GFE owed. It's a benefit GFE received. And Anthem believes it's entitled to be reimbursed for that.

Now, you're going to be asked to complete the verdict form. And it can be long and completed. And there are a bunch of claims on there. And I just kind of want to run through this verdict form very quickly. The first thing on your verdict form is the Lanham Act claims. Those are the trademark related claims under federal law.

So the verdict form is going to ask you on Global's claims for trademark infringement under federal law, as those elements are described in your jury instructions, do you find that Global has proved infringement on the following trademark? And it's the Global Force Wrestling mark. You're going to check "no" there because of the reasons we've talked about. One, you can't prove infringement if there was a license because the conduct was done with permission. Two, there's no likelihood of confusion. Three, that trademark registration right there is invalid because the wrong party filed it. And the company was defunct that filed the maintenance documents. So it's invalid, which means they cannot meet their burden on that claim.

Second, unfair competition. That's another trademark infringement claim. It's basically -- a lot of these things are basically the same thing. To succeed on this claim, the plaintiff has got to show that the use was without permission and that it caused a likelihood of confusion. For the reasons we've talked about, you should

check "no" there because the use was done with permission, with Mr. Jarrett's permission, and there's no likelihood of confusion. Third, there's a claim in here for counterfeiting. Now, counterfeiting is another of these trademark claims that requires you to have a valid federal trademark registration. And that's -- so they have to show -- see that Global Force Wrestling U.S. trademark registration number da, da, da. That registration has to be valid before they can make out that claim. So for the reasons I went over above, it's not valid, because the wrong party filed it and the company was defunct when they filed the maintenance documents. So they can't make out that claim as a matter of law.

Then you're going on to get questions like this: If you answered yes to any box of question 3, do you find that Anthem's acts were willful, as that term is defined in the instructions?

Now, you're going to skip this because you answered no. You don't even have to deal with that. But if you want to answer it, you can check no. And by willful, the reason -- none of this conduct was willful or wrongful was because Anthem believed it had the right to do it because the plaintiff caused all this to happen and put it on this path that they could not stop.

State trademark infringement claims, basically the

same standard. Is there a likelihood of confusion among consumers caused by the use of these marks. And if it was done with permission or pursuant to a license, you can't make out that claim. So you're going to check no on all of those marks because it was done by permission.

On 6, Global's claims for unfair competition under Tennessee law. Again, that's another way of saying the same thing. It's a trademark infringement claim. The plaintiff would have to prove that there was a likelihood of confusion and that the use was done without permission. Here, there's a license. So it was done with permission. And there's no likelihood of confusion. So you're going on to check all the way up and down there. Check no.

All right. Number 7. Here we have another one of these very similar claims. The Tennessee Consumer Protection Act violation. That again requires that the use be done without consent and that there was a likelihood of confusion caused. Because there was a license and because there was no likelihood of confusion, you're going to check no to that one as well.

And again, you get another one of these questions, well, if you answered that yes, do you find that it was willful. If you answered no above, you don't even have to address that.

And -- so an all of those that we just went

through, that whole bucket of claims are the infringement -trademark infringement claims. And the license would
encompass all of those if you find that Mr. Jarrett granted a
license.

All right. This next claim is the unjust enrichment claim. And for the reasons we went over there's been no unjust enrichment. Because again there's a license. And if you've got a contract, you can't have unjust enrichment. That's just Tennessee law. You just can't make it out. So because there's a license, you check no there.

Ten, on the claims for conversion, you're going to check no there because there's been no destruction or destroying of anything by the deletion of those 16 raw footage files because that raw footage file -- that raw footage is incorporated into what's left in a better more, marketable way.

And again, you've got the question, hey, if you answered yes to the one above, do you think it was willful. So if you answered no, you don't even have -- you can just skip that, you don't even have to answer it.

Negligence, arising from that same deletion of those files. The reason there's no negligence is because there was no duty to GFE. GFE never asked Anthem to preserve those files. And so it wasn't foreseeable to Anthem that this was going to be a problem. This is the way it was

always done. And besides, there's no damage because, again, that final broadcast-ready master still exists, along with an editable version of it. So there's no harm.

You're going to get another question, hey, if you answered yes above, do you find that Anthem's conduct was willful? If you answered no, you can skip that.

But again, if you do determine that you want to check yes on one of these infringement claims, the willfulness, that standard is extremely high. And given that Anthem believes it has a license and was doing all this at Mr. Jarrett's direction, it can't be willful.

THE COURT: You have five minutes left.

MS. MILLS: On Mr. Jarrett's claims under the Tennessee Personal Rights Protection Act, that's the claim where he's saying, hey, you used my image and likeness in the *Amped* content. Again, that claim you should check no because there was a license; it was done with permission. And -- so there's no -- there's no cause of action there.

You're also going to be asked whether Anthem Wrestling provides a sports broadcast. And the reason you're asked that is that's an exception to that statute. You heard from Mr. Matthews who told you that he's the one that's in charge of Anthem's talent, their wrestlers. And there's certain state laws -- certain laws -- certain states have all these laws that apply to contact sports. And these states

1 include wrestling in those statues. You have to have a, you 2 know, medical professional on site and things like that. 3 Because those statues treat professional wrestling as a sport, we assert it's a sport and it should be treated as 4 that for these purposes. So we would say do you find Anthem 5 Wrestling provides a sports broadcast? You should check yes. 6 7 16, did Anthem discontinue use of the Jeff Jarrett 8 mark? And the answer there is no. The testimony was we 9 continued to use it. We have filed the appropriate filings 10 that are sworn filings. And the registration is valid. 11 we have a presumption that it's valid and that items are in 12 So you're going to check no there. Do you find that use. 13 Anthem failed to protect its rights with regard to Jeff 14 Jarrett's marks. There's absolutely no evidence of any kind 15 that Anthem didn't protect its rights with respect to the Jeff Jarrett mark. So you're going to check no there again. 16 17 And finally, do you find that Anthem made a false 18 representation to the Patent and Trademark office in 19 connection with the application? First of all, Anthem didn't 20 even file the trademark. That was done years ago at TNA. 21 And there's zero evidence of any kind in this record that 22 TNA, much less Anthem, did anything fraudulent. And they 23 didn't. So you should you had check no here. 24 And 19, do you find that the federal registration 25 for the mark Jeff Jarrett should be canceled? And again,

because this registration is valid and existing and has been maintained and is in use and there's no intent to abandon it, you should check no.

On Anthem's breach of fiduciary duty and loyalty counterclaims, we believe that Mr. Jarrett's conduct was so egregious as an officer of the company that it did violate a duty of loyalty and a duty of -- a fiduciary duty. So we think he should check yes to 20 and 21. And on the claim of unjust enrichment, where Anthem actually paid for the release of this content so that it could be used and it reduced the debts of Mr. Jarrett and GFE, the answer there is, yes, Anthem is entitled to that -- Anthem has proved that claim. And then you're going to sign it. And -- or the foreperson will. So that's the last step.

We ask that you -- you folks -- and I know you will -- use your commonsense and everything you've learned and seen and watched and -- and the relative believability of these witnesses. And we ask that you decide with your commonsense what's fair. Is it reasonable to hire a person and pay them \$250,000 to be in charge of something and they come in and they -- let's suppose you hired somebody to be in charge of your IT department, the website, and you bring this person in and you're paying them a lot of money and they happen to be a shutter bug and they like to take pictures an and put their pictures all over your website, and then they

1 do some egregious conduct, some kind of egregious conduct 2 that gets themselves fired. Can they turn around and sue you 3 for using those pictures that they themself put all our your 4 website? No. The reason they can't is because that's a 5 license. When they do it and they put it on there, they are licensing that stuff for the way it's being used. And that 6 7 only makes sense. That's commonsense. 8 THE COURT: Ms. Mills, you've run out of time. 9 MS. MILLS: So we ask that you return a verdict in 10 favor of Anthem on all claims. Thank you. 11 THE COURT: All right. Mr. Miller, you've got 12 12 minutes. 13 MR. MILLER: Thank you, Your Honor. 14 Sometimes the things you hear and don't hear are 15 really important. Sometimes the things that you don't hear are just as important as the things you do. 16 17 So you've heard today, several times -- I counted 18 at least five -- that the implied license is a contract. 19 It's an agreement. So on one side Anthem gets to use the 20 content and trademarks for whatever it wants for as long as 21 it wants, however it wants forever. On the other side, they 22 say there was no required merger on this side. Right? 23 mention of that. They just say it's not right. 24 not being said? What is Mr. Jarrett getting for this 25 contract? Where are the two sides here that are forming the

contract? They say there's an implied license that's a binding agreement, you can't do unjust enrichment, you can't get give it to us. But where is the contract? We all know when you buy a car there's two sides to that contract. And here, silence. What you also didn't hear when they said there's no passing off is any explanation how anyone could look at the back of that DVD box, any of the four, and think anything but that Anthem owns the content and the trademarks. That's what it says. There's no reason to believe otherwise.

When it comes to the cancellation and abandonment, what didn't you hear? You didn't hear that they were going to hire back Mr. Jarrett. How are they going to prove that there is an entertainment service that's going on? They're not going to hire him back. There was no mention of that. You heard them reference to Mr. Jarrett as the big boss four or five times. There's no mention of Mr. Nordholm's testimony that he was responsible for branding, that he was responsible, he was the ultimate big boss. There's really no dispute to that. He testified right there to that.

You didn't hear -- you didn't hear any reason why Mr. Jarrett wouldn't be entitled to a judgment in his favor. It's just smoke and mirrors.

When it comes to the administrative dissolution, what you didn't hear is law that you'll see on the jury instructions. And I'm not here to instruct you on that.

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That's His Honor's job.

You didn't hear that although Mr. D'Amore owns 5 percent of my client Global Force Entertainment, you didn't hear how much he was getting paid when he took over the position for Mr. Jarrett. You didn't hear how once the cupboard was bear of the content, and the trademarks had been used by someone else, how he picked a side. He picked the side that was winning, the side that had taken the content. And so because he was getting paid for that, it makes sense why he switched sides. But you didn't hear that. You heard that Mr. Jarrett was carried on the back of Mr. Nordholm and the other employees. There was no explanation as to why he was being carried on their backs, why his content and his trademarks were taken. Did he tell them to take it because you're carrying on the back, that we have an agreement? you didn't hear that.

Ladies and gentlemen of the jury, I would be remiss if I didn't thank you for the hard work that you've done. You've been here a long time. And I trust that you'll do a lot of hard work as we go forward.

We believe that the evidence is clear. We didn't have any fancy power points. We just showed you the evidence. The evidence shows you what you need. And you have everything to find for my clients.

Thank you for your time.

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               THE COURT: All right. So ladies and gentlemen,
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   we're going to take a break at this point, let you refresh
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   yourselves. I estimate it will take the better part of an
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    hour for me to give you the jury instructions and then you
    can retire back to begin your deliberations.
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               Thank you.
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               (Recess.)
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               THE COURT: All right.
                                       Be seated.
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               Bring in the jury.
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               (Jury present.)
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               THE COURT: All right. Be seated.
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               Members of the jury:
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               Now that you've heard the evidence and the
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    argument, it becomes my duty to give you the instructions of
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    the Court as to the law applicable to this case.
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               It is your duty as jurors to follow the law as I
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    shall state it to you and apply the law to the facts as you
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    find them from the evidence in this case. You are not to
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    single out one instruction alone as stating the law but must
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    consider the instruction as a whole. Neither are you to be
    concerned with the wisdom of any rule of law stated by me.
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               The lawyers may have referred to some of the
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    governing rules of law in their arguments and witnesses may
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    have shared their opinion of the law. There may also be
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    references to the law in exhibits admitted into evidence.
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instruct you to ignore any such references. You should only apply the law that I instruct you about in these instructions and the facts you find in the case.

Nothing I say in these instructions is to be taken as an indication that I have any opinion about the facts of the case, or what that opinion is. It is not my if you won't be to determine the facts, but yours.

Now, some of you may have didn't hear that. You heard the terms direct evidence and circumstantial evidence.

Direct evidence is simply evidence like the testimony of an eyewitness which, if you believe it, directly proves a fact. If a witness testified that he or she saw it raining outside, and you believed him or her, that would be direct evidence that it was raining.

Circumstantial evidence is simply a chain of circumstances that indirectly proves a fact. If someone walked into the courtroom wearing a rain coat covered with drops of water and carrying a wet umbrella, that would be circumstantial evidence from which you could conclude that it was raining.

It is your job to decide how much weight to give the direct and circumstantial evidence. The law makes no distinction between the weight that you should give to either one and does not say that one is any better evidence than the other. You should consider all the evidence, both direct and

circumstantial, and give it whatever weight you believe it deserves.

Certain testimony has been presented into evidence from a deposition. A deposition is testimony taken under oath before the trial and preserved in writing. You are to consider that testimony as if it had been given in court.

During the course of the trial, you may have didn't hear that. You heard reference made to the word interrogatory. An interrogatory is a written question that must be answered under oath in writing. You are to consider interrogatories and their answers as if the questions had been asked and answered in court.

Another part of your job as jurors is to decide how credible or believable each witness was. This is your job, not mine. It is up to you to decide if a witness's testimony was believable, how much weight you think it serves. You are free to believe everything that a witness said, or only part of it, or none of it at all. But you should act reasonably and carefully in making these decisions.

Let me suggest some things for you to consider in evaluating each witness's testimony.

Ask yourself if the witness was able to clearly see or hear the events. Sometimes even an honest witness may not have been able to see or hear what was happening, and may

make a mistake.

Ask yourself how good the witness's memory seemed to be. Did the witness seemed able to accurately remember what happened?

Ask yourself if there was anything else that may have interfered with the witness ambassador ability to perceive or remember the events.

Ask yourself how the witness acted while testifying. Did the witness appear honest? Or did the witness appear to be lying?

Ask yourself if the witness had any relationship to the plaintiff or the defendant, or anything to gain or lose from the case that might influence the witness's testimony.

Ask yourself if the witness had any bias, or prejudice, or reason for testifying that might cause the witness to lie or to slant the testimony in favor of one side or the other.

And ask yourself how believable the witness's testimony was in light of all the other evidence. Was the witness's testimony supposed supported or contradicted by other evidence that you found believable? If you believe that witness's testimony was contradicted by other evidence, remember that people sometimes forget things, and that even two honest people who witness the same event may not describe

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it exactly the same way.

These are only some of the things you may consider in deciding how believable each witness was. You may also consider other things that you think shed some light on the witness's believability. Use your common sense and your every day experience in dealing with other people. And then decide what testimony you believe, and how much weight you think it deserves.

In reaching your verdict, you are not to -- you are to consider only the evidence in this case. However, you are not required to set aside your common sense, and you -and you have the right to weigh the evidence in the light of your own observations and experiences. Do not decide the case based on implicit biases which are hidden thoughts which can IMPACT what we see and hear, how we remember what we see and hear, and how we make important decisions. discussed in jury selection, everyone, including me, has feelings, assumption, perceptions, fears, and serotypes, that is, implicit biases that we may not be aware of. Because you are making very important decisions in this case, I strongly encourage you to evaluate the evidence carefully and to resist jumping to conclusions based on personal likes or dislikes, generalizations, gut feelings, prejudices, sympathies, stereotypes, or biases. The law demands that you return a just verdict based solely on the evidence, your

individual evaluation of that evidence, your reason and common sense, and these instructions. Our system of justice is counting on you to render a fair decision based on the evidence, not on biases.

Throughout the trial, you may have seen documents that have been redacted. These documents may have been redacted fire variety of reasons. They may contain information individuals or entities not involved in this case. They may contain information that is confidential. You are not to make any inferences concerning the redactions. You should ignore the redactions completely. It is a normal part of the process and the dominance are properly redacted pursuant to this Court's order.

A stipulation is an agreement. The parties have stipulated that certain matters of fact are true. They are found by this agreement and your consideration of the evidence, you are to treat these facts as proven.

The parties have stipulated to the following: 1, the plaintiff Global Force Entertainment, Inc., GFE, is a Tennessee corporation having its principal place of business in Goodlettsville, Tennessee.

Plaintiff Jeffrey Jarrett, Jeff Jarrett, is a resident of Hendersonville, Tennessee. He has been a professional wrestler for over 25 years. Mr. Jarrett is a member of the Hall of Fame of World Wrestling Entertainment,

1 Inc., commonly known as the WWE. 2 3, Mr. Jarrett is the majority owner of GFE. 3 4, in addition to his ownership of GFE, 4 Mr. Jarrett was the sole member and manager of Global Force Wrestling LLC, a Tennessee limited liability company that was 5 formed on January 8, 2014. 6 7 5, in April 2014, Jeff Jarrett formed GFE. 8 6, on July 24, August 21, and October 23, 2015, GFE filmed a series of professional wrestling events under 9 the name Amped in Las Vegas, Nevada at the Orleans Arena. 10 11 7, in or around December 2015, GFE hired Kevin 12 Sullivan for post-production work on the *Amped* event to 13 create 16 episodes of a pilot-television professional 14 wrestling show called Amped. 15 8, Mr. Sullivan's post-production work involved 16 editing the video and audio taken by multiple cameras in multiple locations during and after the events in the Orleans 17 18 Arena to create the 16 episodes. 19 The, Anthem Wrestling is a Delaware limited like 20 the company that develops and distributes professional 21 wrestling content. 22 10. Ed Nordholm is the President of Anthem 23 Wrestling and on its board of manager. 24 11, on June 21, 2017, Anthem Wrestling and 25 Mr. Jarrett signed a document titled, quote, Jeff Jarrett

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executive engagement and acquisition of GFE, end quote. document set forth the terms of the proposed merger between Anthem Wrestling and GFE. The document is commonly referred to in this lawsuit as the term sheet. 12, Exhibit 1 is way copy of the term sheet. 13, the term sheet identifies Mr. Jarrett's position as Anthem Wrestling's Chief Creative Officer. 14, on August 11, 2017, Anthem Wrestling released Part 1 of the Amped Anthology on pay per view. 15, on September 15th, 2017, Anthem Wrestling released Part Two of the Amped Anthology on pay per view. 16, on October 13, 2017, Anthem Wrestling released Part Three of the Amped Anthology on pay per view. 17, on December 8, 2017, Anthem Wrestling released Part Four of the Amped Anthology on pay per view. Discrepancies in a witness's testimony or between his testimony and that of others do not necessarily mean that the witness should be discredited. Failure of recollection is a common experience, and innocent mistakes recalling certain facts are not uncommon. Two persons witnessing the same incident or transaction often will see or hear it differently. Whether a discrepancy pertains to a fact of importance or only to a trivial detail should be considered in wage its significance.

A witness may be discredited or impeached by

contradictory evidence, or by evidence that at some other time the witness has said or done something, ors had a failed to say or do something, which is inconsistent with the witness's present testimony.

If you believe any witness has been impeached and thus discredited, you may give the witness -- you may give the testimony of that witness such credibility, if any, as you may think it deserves.

If a witness has shown knowingly to have testified falsely concerning any material matter, you have a right to distrust that witness's testimony in other particulars, and you may reject all of the testimony of that witness or give it such credibility as you may think it deserves.

An act or omission is done knowingly if voluntarily and intentionally, and not because of a mistake or accident or other innocent reason.

During the course of the trial I have admitted some evidence for a limited purpose. An exhibit, or testimony, can be admissible for one, but not for other. To the concepts that it is relevant, you play consider any such evidence only for the purpose for which it was admitted, such as to show the speaker's mental state, or to establish that a complaint was made. Such evidence should not be considered by you as proof of the truthfulness of specific factual matters.

In this days the following it'll be were submitted for a limited purpose. Exhibit 25 was admitted only for the limited purpose of showing Mr. Jarrett signed pages 22 through 24. Exhibit 155 was admitted only for the limited purpose of showing the unredacted apportion of the document. The Exhibit 201 was admitted only for the purpose of showing the word removed next to Mr. Jarrett's name on the salaries and IC comp page 1 of the unredacted portion of the document. Exhibit 267 was admitted only for the limited purpose of showing interrogatory number 2 and the response to interrogatory number 2.

Evidence does not include certainly things that you have didn't hear that. You heard in the courtroom. Evidence does not include any statement of the attorneys during the trial, including their closing arguments. You must decide for yourself whether you believe the facts show what the attorneys have argued they show.

Evidence does not include answers, statements, or comments made by the attorneys that I ordered stricken. You are to treat anything that I ordered stricken as if you had never didn't hear that. You heard it.

Finally, evidence does not include any objections raised by the attorneys. You must not speculate why I sustained or overruled any objection, nor are you permitted to guess what the answer might have been to any question I

did not allow. You may not draw any inference or speculate on the truth of any suggestion included in a question was that not answered.

One more point about witnesses. Sometimes jurors wonder if the number of witnesses who testified makes any difference.

Do not me any decisions based only on the number of witnesses who testified. What is more important is how believable the witnesses were, and how much weight you think their testimony deserves. Concentrate on that, not on the numbers.

Sympathy or prejudice must not enter into your deliberation as jurors, no matter what your sympathy or prejudice may lead you to think. Sympathy or prejudice has no place in the trial of a lawsuit, or in the making up of your minds as to what your verdict shall be. Do not permit any such emotional considerations to enter into your deliberations at all. The law demands of you a just verdict, unaffected by anything except the evidence, your common sense, and the law as the Court gives it to you.

The fact that a corporation is a party must not influence you in your deliberations or in your verdict.

Corporations and persons are equal in the eyes of the law. Both are entitled to the same fair and impartial treatment and to justice by the same legal standards.

There is no evidence before you that any party has or does not have insurance. Whether or not insurance exists has no bearing upon any issue in this case. You may not discuss insurance or speculate about insurance, based on your general knowledge.

There are sound reasons for this rule. A party is no more or less likely to be negligent because a party does or does not have insurance. Injuries and damages, if any, are not increased or decreased because a party does on or about does not have insurance.

Under certain circumstances you may consider the absence of a witness. You Macon clued that the testimony of the witness would be adverse to the party who failed to offer it only if you find all of the following elements:

- 1, that it was within the power of a party to produce a witness on an issue in this case, but that party has failed to produce the witness; and.
- 2, the witness was uniquely under the control of the party and could have rusted -- could have been produced by the exercise of reasonable diligence; and.
- 3, the witness was not equally available to an adverse party or the witness was likely to be biased against an adverse party because of a relationship to the party who would be expected to produce the witness; and.
  - 4, the witness's testimony would not be merely

cumulative; and.

5, a reasonable person under the same or similar circumstances would have produced the witness if the testimony would be favorable; and.

6, no reasonable excuse for the failure has been shown.

You must find all of these elements before you can conclude that the testimony of a witness would be adverse to a party.

The party with the burden of proof on any given issue has the burden of proving every disputed element of his or her claim to you by preponderance of the evidence. If you conclude that the party bearing the burden of proof has failed to establish his or her claim by preponderance of the evidence, you must decide against that party on the issue you are considering.

What does a preponderance of the evidence mean?

To establish a fact by a preponderance of the evidence means to prove that the fact is more likely true than not true. In determining whether a claim has been proved by a preponderance of the evidence, you may consider the relevant testimony of all the witnesses, regardless of who may have called them, and all the relevant exhibits he received in evidence, regardless of who may have produced them.

If you find that the credible evidence on a given

issue is evenly divided between the parties-that is equally probable that one side is right as it is that the other side is right-then you must decide that that issue -- that issue against the party having the burden of proof. That is because the party bearing the burden must prove more than simple equality of evidence. On the other hand, the party with the burden of proof need prove no more than a preponderance. So long as you find that the scale tips, however slightly, in favor of the party with this burden of proof, then that element will have been proved by a preponderance of the evidence.

Some of you may have heard of proof beyond a reasonable doubt, which is the proper standard of proof in a criminal case. That requirement does not apply to a civil case such as this case, and you should put it out of your mind.

I am now going to turn to the substantive law in this case. This is the law that you will apply to the facts, as you determine, to decide whether plaintiffs, Global Force Entertainment, Inc., and Jeffrey Jarrett, have proven one or more of their claims by the preponderance of the evidence and/or whether defendant/counterclaim plaintiff Anthem Wrestling Exhibitions, Inc. Has proven one or more of its counterclaims by a preponderance of the evidence.

GFE asserts claims against Anthem Wrestling for,

1 one, trademark infringement and unfair competition in 2 violation of the federal Lanham Act and state law; 2, 3 counterfeiting in violation of the Lanham Act; 3, violations 4 of the Tennessee Consumer Protection Act; 4, 5 conversion/trover understate law; and 5, negligence under Tennessee law. In addition, Mr. Jarrett brings a claim 6 against Anthem Wrestling for violation of the Tennessee 7 8 Personal Rights Protection Act. Finally, both GFE and 9 Mr. Jarrett jointly seek cancellation of Anthem Wrestling's 10 ferm trademark registration of Jeff Jarrett. 11 Anthem Wrestling asserts a counter claim against 12 Mr. Jarrett for breach of fiduciary duty and the duty of 13 loyalty. Additionally, Anthem asserts a counterclaim for 14 unjust enrichment against both GFE and Mr. Jarrett. 15 Even though there are two plaintiffs, GFE and 16 Mr. Jarrett, and counterclaim plaintiff, Anthem Wrestling, in 17 this laws lawsuit, the case of each is separate and 18 independent. Unless you are instructed to the contrary, the 19 instructions apply to the facts of each parties's case. You 20 will decide each parties's case separately, as if you are 21 deciding different lawsuits. 22 I will begin by giving you the law surrounding 23 plaintiffs' claims against the defendant. Next I will 24 discuss defendant's defenses to plaintiff's claims, then I 25 will give you the law surrounding Defendants' counterclaims.

GFE claims that Anthem Wrestling has infringed its registered trademark Global Force Wrestling. A trademark is any word, name, symbol, device, or any intention there of, used by a person to identify and distinguish that person's goods from those of others and to indicate the source of the goods. A person who unlawfully uses the of another may be libel for damages.

To prove its claim, GFE must establish the following facts by a preponderance of the evidence.

1, GFE owns a trademark that is entitled to protection; and paragraph 2, Anthem Wrestling used that trademark without consent in a manner that is likely to cause confusion among consumers as to the source, sponsorship, affiliation, or approval of goods or services.

You must first find that GFE owns a federal registration of the trademark at issue in this case. To do this, you must find that the trademark is covered by a registration on the principal register of the U.S. Patent and Trademark Office. Such a registration shall be prime face evidence of the validity of the registered mark and of the registration of the mark, of the registrant's ownership of the mark, and of the registrant's exclusive right to use the registered mark in commerce on or in connection with goods or services specified in the registration, but shall not preclude another person from proving any legal or equitable

defense or defect. Anthem Wrestling asserts that the federal registrations are invalid, and it is Anthem's burden to prove that the trademarks are invalid.

If you find GFE's trademark is covered by a federal registration, GFE enjoys what is known as constructive nationwide priority in its trademark, whether or not GFE use the trademark on a nationwide basis. GFE is presumed to have started using the trademark nationwide as of its filing date, even if it only used it in a limited area. When a trademark is covered by a federal registration, the owner enjoys nationwide priority of rights dating back to the filing date of the application, and others are deemed to have knowledge of the registration and of the rights claimed in the registration. This is known as constructive notice, and others cannot claim that they adopted the trademark without knowledge of the trademark.

If you have determined that GFE own a trademark that is entitled to protection, you must next consider whether Anthem Wrestling infringed GFE's trademark. The test for infringement is whether Anthem Wrestling's use is likely to cause confusion with GFE's trademark. That is, you must determine if Anthem Wrestling, without GFE's consent, used the same or a similar trademark in connection with the sale of, or the offer to sell, goods or services in a manner that is likely to cause confusion among consumers as to the

source, affiliation, approval, or sponsorship of the goods or services.

Source, origin, affiliation, approval, or sponsorship means that the public believes that Anthem Wrestling's goods or services come from, are affiliated with, are approved by, or sponsored by GFE. It is not necessary that the trademark used by Anthem Wrestling be an exact copy of GFE's trademark. Instead, GFE must demonstrate, by a preponderance of the evidence, that Anthem Wrestling use of its trademark is, when views in its entirety, likely to cause confusion as to the source, origin, affiliation, approval, or sponsorship of the goods or services in question.

Therefore, to succeed on its trademark infringement claim, GFE must show by preponderance of the evidence that Anthem Wrestling:

- 1, used the trademark in convex with the sale or offer to sell goods or services;
  - 2, used the trademark in commerce; and.
- 3, used the trademark in a manner that is likely to cause confusion, mistake, or deception as to the source, origin, affiliation, approval or sponsorship of Anthem Wrestling's goods or services.

There are eight factors you can use to determine whether a likelihood of confusion exists. No single factor or consideration controls, and GFE is not required to prove

all, or even most, of the factors are present in any particular case, and you may consider other factors as well. You should weigh all of the relevant evidence in determining whether a likelihood of confusion exists. The eight factors are as follows:

Strength of GFE's trademark.

The first factor is the type and strength of the trademark. Trademarks come in different types or categories, namely generic, descriptive, suggestive, arbitrary, and fanciful or coined. The type of a claimed trademark is relevant to the trademark's strength. Some trademarks are stronger than others. The stronger the trademark, the more protection should be given to it. I will now describe each type of trademark in the order of their general relative strength.

Generic.

A claimed trademark is generic if it is the word, name, symbol, device, or any combination there of, by which the good commonly is known. An example of a generic trademark is escalator for moving stairs. Whether a claimed trademark is generic does not depend on the term itself, but on use of the term. A word may be generic of some things but not of others. For example, ivory is generic for elephant tusks, but it is not generic for soap. Whether a claimed trademark is a generic term is viewed from the perspective of

a member of the public evaluating the trademark. Claimed generic trademarks are not protectable as marks. They cannot be registered with the U.S. Patent and Trademark Office.

B, descriptive.

A descriptive trademark only describes an ingredient, quality, characteristics, function, feature, purpose, or use of the good provided under it. An example of a descriptive trademark would be Vision Center for an eyeglass store. Descriptive trademarks are eligible for registration with the U.S. Patent and Trademark Office if the trademark was acquired -- has acquired "secondary meaning". A trademark has acquired secondary meaning if the primary significant of the trademark in the minds of the consuming public is not the associated good itself, but instead the source or producer of the good.

There are four factors you may use in determining whether secondary meaning exists:

- 1, the length and nature of the trademark's use;
  The nature and extent of advertising and promotion of the trademark;
- 3, the efforts of the trademark owner to promote a conscience connection between the trademark and its business; and.
- 24 1910 the degree to which the public recognizes 25 GFE's goods or services by the trademark.

Suggestive:

A suggestive trademark suggests, rather than describes, qualities of the underlying good. If a consumer's imagination is necessary to make the connection between the trademark and the goods then the trademark suggests the features of the did. An example of a suggestive trademark is iceberg for a refrigerator. Suggestive trademarks are eligible to be registered in the U.S. Patent and Trademark Office without proof of secondary meaning.

Arbitrary and fanciful or coined.

An arbitrary trademark is a real word but has no logical relationship, to the underlying good. For example, an example of an arbitrary trademark is domino, for sugar. A fanciful or coined trademark is a trademark created solely to function as a trademark but which has no meaning beyond the trademark itself. An example of a fanciful or coined trademark is Exxon on for gasoline. Arbitrary and fanciful or coined trademarks are eligible to be registered in the U.S. Patent and Trademark Office without proof of secondary meaning.

Additional considerations relating to trademark strength:

When evaluating the strength of GFE's trademark, you may also consider the extent of any use by third parties of similar trademarks, GFE's promotional expenditures, the

volume of GFE's sales under the trademark, and whether GFE's registration has achieved incontestable status.

Relatedness of good or services.

This factor considers not only whether the consumer public can readily distinguish between the parties's good, but also whether the goods at issue are of a kind that the public attributes to a single source.

Similarity of the trademark.

In evaluating whether trademarks are similar, you may consider the "overall impression" that GFE's and Anthem Wrestling's trademarks create, including the sound, appearance, and manner in which they are used. You may look at the trademarks as a whole rather than simply comparing their individual features.

Evidence of actual confusion.

Because the preference of actual confusion usually is difficult to show, a finding of actual confusion is not required to find trademark infringement. Alternatively, the absence of actual confusion does not necessarily mean Anthem Wrestling is not libel for trademark infringement.

Marketing channelled.

This factor looks to each party's method of add tiding. It is not a requirement that GFE and Anthem Wrestling ties in the same magazines, publications, or other advertising outlets. The issue is whether the parties use

the same forums and media outlets to advertise, leading to possible confusion.

Likely degree of purchaser care.

This factor looks to care used by the typical buyer exercising ordinary caution. Generally, in assessing the likelihood of confusion to the public, the standard used by the courts is the typical buyer exercising ordinary caution. However, when a buyer has expertise or is otherwise more sophisticated with respect to the purchase of the services at issue, a higher standard is proper. Similarly, when services are expensive or unusual, the buyer can be expected to exercise greater care in her purchases.

Anthem Wrestling's intent in selecting the trademarks.

You may also consider whether Anthem Wrestling intended to infringe on GFE's trademark. That is, did Anthem Wrestling adopt its trademark with the intention of deriving a benefit from GFE's reputation? If you determine that Anthem Wrestling intentionally ignored the potential for infringement, you may impede to Anthem Wrestling an intent to infringe. You may also consider Anthem Wrestling's belief that it had an implied license to use the trademark at issue in assessing its intent, and in this regard should consider the Court's instructions relating to an implied license.

Likelihood of expansion of product lines.

This factor looks to whether anchorage party will expand its business to compete with the other.

If you find that Anthem Wrestling has infringed GFE's trademark, you next consider Anthem Wrestling's affirmative defenses, specifically that it had a license to use the trademarks and that GFE abandoned the trademarks. It will instruct you on those two subjects later.

Either without trademark registration, a party may own trademarks but the party does not have the presume shuns granted by a registration. Under the Lanham Act, a party may file a claim of unfair competition to stop others from using unregistered trademarks and obtain damages as a result of such use. Think of Federal Unfair Competition as trademark infringement of unregistered trademarks.

The statutory basis for the federal tort of infringement of unregistered trademarks is section 43A of the Lanham Act, 15 U.S.C. section 1125B, which proscribes the use in commerce "by any person" of:

Any word, term, symbol or device, or any combination there of. . . Which is likely to cause confusion, or to cause mistake or to deceive as to the affiliation, connection, or association of such person with another person, or as to the origin, sponsorship, or approval of his or her goods, services, or commercial activities by another person.

15 U.S.C., section 1125C. This language has long been recognized as creating a cause of action against the violation of rights to unregistered trademarks substantively equivalent to the federal trademark infringement cause of action, which is reserved to owners of trademarks that have been federally registered.

In keeping with the conventional practice, these instructions refer to unfair competition under federal law grounded in the alleged misappropriation of a trademark as "infringement". To put it simply, the previous instruction for federal "trademark infringement" applies to registered trademarks. This instruction for "Federal Unfair Competition" applies to infringement of unregistered trademarks.

Global Force Entertainment, Inc., claims that Anthem Wrestling Exhibitions LLC has unfairly competed using, infringe, the Global Force Wrestling, word, and GFW, word, trademarks, and the following logo trademarks: Global Force Wrestling, GFW.

If you find the registrations for Global Force Wrestling, word, and GFW, word, trademarks are invalid, you may consider them for infringement under unfair competition under the Lanham Act.

To establish a federal claim of unfair competition, Global Force Entertainment must show:

- 1, ownership of the above trademarks, and.
- 2, Anthem Wrestling Exhibitions LLC's use of the disputed mark is likely to cause confusion among consumers regarding the origin of the goods offered by the parties.

In determining whether Anthem Wrestling
Exhibitions LLC's use of the disputed mark is likely to cause confusion, you should you should apply the same likelihood of confusion standard as found in the prior Federal Trademark Infringement instruction.

Although Global Force Entertainment, Inc. Is asserting that the above two unregistered trademarks have been infringed, you must apply the law and consider each individually. You do not need to find infringement of both unregistered trademark for a finding of unfair competition. You only have to find that one of the trademarks was infringed.

GFE claims that Anthem Wrestling has infringed its trademark Global Force Wrestling, GFW, and logos in violation of Tennessee common law. In determining whether such infringement occurred, you should apply the same legal standard as that applied to GFE's federal trademark infringement claim. You should you shall also consider Anthem Wrestling's defenses. As with the federal trademark infringement and federal unfair competition claims, you do not need to find that Anthem Wrestling infringed all of the

trademarks. One or more trademarks may be infringed.

GFE claims that Anthem Wrestling committed counterfeiting by unlawfully using Global Force Wrestling trademark registration number 5392147 in the sale, offer to sell, distribution, or advertising of goods without GFE's authorization. To prove a claim for counterfeiting, GFE must prove the following facts by response of the evidence:

The trademark used by Anthem Wrestling is a copy that is identical or substantially indistinguishable from GFE's trademark that is registered on the Principal Register of the United States Patent and Trademark Office.

Anthem Wrestling's trademark was affixed without GFE's permission; and.

Anthem Wrestling used GFE's trademark in the sale, offering for sale, distribution, or advertising of goods that are covered by GFE's trademark registration.

When the infringing products are count fits, the likelihood of confusion may be presumed.

If you find that Anthem Wrestling was operating under an implied license from either plaintiff, you may not find it libel for counterfeiting, even if you believe Anthem Wrestling went outside the terms of the implied license.

If Anthem Wrestling has a registered trademark in the Jeff Jarrett mark that is presumed to be valid, and that Anthem Wrestling enjoys nationwide priority of rights and

indigestion wide constructive notice of its rights, then you must consider GFE's claim that Anthem Wrestling's registration is invalid. Plaintiffs assert the registration was abandoned, which plaintiff's must prove by preponderance of the evidence. Plaintiff's also assert the regular station was obtained from, or has been maintained in, the United States Patent and Trademark Office through a false or fraudulent filing with intent to deceive the Patent and Trademark Office, which they must prove through clear and convincing evidence.

Clear and convincing evidence is a different and higher standard than preponderance of the evidence. It means that the defendant's wrong, if any, must be so clearly shown that there is no serious or substantial doubt about the correctness of the conclusions drawn from the evidence.

The right to a particular trademark grows out of the trademark's use. Use is sufficient to establish rights if it is public enough that it identifies the goods in question as those of the person using the trademark. It is sufficient to establish valid rights if the trademark is used in genuine commercial transactions and the use is consistent and continuous. Mere "token use" of the trademark-use made solely to reserve rights in the trademark-is not enough to establish valid rights. Wide public recognition of the trademark is not required, but secret or undisclosed use is

not adequate.

A trademark is used in commerce and in connection with goods or services if the registration when it is placed on:

- 1, the goods or their containers or the associated displays paragraph 2, the tags or labels affixed to the goods or their container.
- 3, the documents associated with the goods or their sale, and.
- 4, the good are sold or transported in commerce in more than one state, or in the United States state and a foreign country.

Abandonment of a trademark is a ground for the cancellation of a trademark registration. To prove abandonment, GFE must prove by a preponderance of the evidence that:

- of the trademark, and did so with intent to not resume its use in the reasonably foreseeable future. If you find that Anthem Wrestling has not used the trademark for three consecutive years, you may presume that Anthem Wrestling did not intend to resume use of the trademark, but Anthem Wrestling can rebut that presumption by producing evidence that it intended to resume use; or.
  - 2, Anthem Wrestling acted or failed to act, and as

ray result, Anthem Wrestling's trademark no longer identifies the source of Anthem Wrestling's goods and has become a generic term for the associated goods.

If Anthem Wrestling's registration was obtained from, or has been maintained in, the U.S. Patent and Trademark Office through a false or fraudulent filing, the registration may be canceled. To succeed on this ground for cancellation, GFE must prove by clear and convincing evidence that:

- 1, Anthem Wrestling, or its predecessor in interest, TNA, knowingly made a false representation ever fact to the U.S. Patent and Trademark Office.
- 2, the false representation was made with an intent to deceive; and.
- 3, the false representation was material in the sense that the U.S. patent and trademark office would not have issued or taken attained Anthem Wrestling's registration in the absence of the false representation.

Cancellation of a registration on this ground does not necessarily mean that Anthem Wrestling does not enjoy valid rights to the covered trademark. If you find that Anthem Wrestling's registration should be canceled on this ground, you must determine whether Anthem Wrestling has rights to its claimed trademark independent of its registration.

1114;

Although you will be asked to make the foregoing factual determinations, cancellation is ultimately a determinations by the Court.

Certain of Global Force Entertainment, Inc.'s claims require that it have a valid federal trademark registration in order to assert the claim. A valid federal trademark is required to assert the following of GFE's claims:

Trademark infringement under 15 U.S.C. Section

And counterfeiting under 15 U.S.C., Section 1114.

In this case, it is Anthem Wrestling's burden to prove the registration is invalid.

A trademark registration may be invalid because statutory requirements in obtaining it were not met. One such statutory requirement is that the entity that filed the application for registration must be the true owner of the mark at the time of filing. If the entity filing the application was not the owner of the mark as of the filing date, the registration is void. This rule applies to both use-based and Intent to Use applications.

Likewise, if you find any documents necessary to obtain the registration were not properly filed at the U.S. Patent and Trademark Office by the owner of the mark, you may also find that the registration is invalid.

An intent to use applicant may rely upon the use by a related company for the application to become a registration. A "related company" means any person whose use of a mark is controlled by the owner of the mark with respect to the nature and quality of the goods or services on or in connection with which the mark is used. An intent-to use applicant cannot be assigned until a registration is completed.

An administratively dissolved company continues its existence to liquidate its assets.

The owner or assignee of a trademark cannot exclude others from using the trademark if it has been abandoned. GFE contends that the Jeff Jarrett trademark has become unenforceable because the owner or assignee abandoned it. GFE has the burden of proving abandonment by preponderance of the evidence.

The owner or assignee of a trademark abandons the right to exclusion I have use of the trademark when the owner or assignee.

- 1, discontinues its use in the ordinary course of trade, intending not to resume using it;
- 2, acts or fails to act so that the trademark's primary significance or meaning to prospective consumers has become the product or service itself and not the producer or of the product or provider of the service; or

3 fails to exercise adequate quality control over the goods or services sold under the trademark by a licensee.

If Anthem Wrestling has the filed all appropriate maintenance documents with respect to the Jeff Jarrett trademark with the United States Patent and Trademark Office, Anthem Wrestling is entitled to a presume shun that the trademark is valid, enforceable, and incontestable.

To find that the Jeff Jarrett trademark has been abandoned, you must find that there were acts indicating a practical abandonment and an actual intent to abandon. The party claiming that a trademark was abandoned bears the burden of proof to show both of these elements, by a preponderance of the evidence.

GFE claims that Anthem Wrestling violated the Tennessee Consumer Protection Act. The Tennessee Consumer Protection Act allows GFE to recover actual damages for a loss of money, property, or thing of value as a result of Anthem Wrestling's use of an unfair or sketch active act or practice. Anthem Wrestling denies that it violated the Act, asserting that it had an implied license for all the actions about which the plaintiff complains.

To recover on this claim, GFE must prove by preponderance of the evidence:

That 1, Anthem Wrestling's act or practice is unfair or deceptive;

2, GFE suffered a loss of money, property or thing of value as a rule of the unfair or deceptive practice, but the amount of loss, if any, is not before you for consideration at this time.

Certain practices are by law unfair and or deceptive. In this case, GFE alleges that Anthem Wrestling engaged in conduct that the law has determined to be unfair or deceptive;

A, representing that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities that they do not or that a person has a sponsorship approval, status, affiliation or connection that such person does not have, and/or

B, using statements or illustrations in any advertisement which create a false impression of the grade, quality, quantity, make, value, age, size, color, usability Oregon again of the goods or services offered, or which may otherwise misrepresent the goods or services in such a manner that later, on -- that such a matter that later on disclosure of the true facts, there is a likelihood that the buyer may be switched from the advertised goods or services to other goods or services.

GFE has the burden of proving by preponderance of the evidence that Anthem Wrestling engaged in conduct that the law has determined to be unfair or deceptive.

The law also provides a jury with the right to determine whether the conduct of Anthem Wrestling is deceptive or unfair. A deceptive act or practice is one that tends to deceive, that causes a consumer to believe what is false, or that miss leads or tends to mislead a consumer as to a matter of fact. Deceptive acts or practices by merchants may consist of statements, silence or action.

On the other hand, unfair conduct is even broader than the concept of deceptiveness. It is conduct that causes or is likely to cause substantial injury to consumers which is not reasonably avoidable by consumers themselves and is not outweighed by benefits to consumers or competition.

"Substantial" injury must be more than trivial or speculative, and may be found if a relatively small harm of any type is inflicted on a large number of consumers or if a greater harm of any type is inflicted on a relatively small number of consumers.

Plaintiff's GFE asserts that Anthem Wrestling was unjustly enriched for use of the original masters's and GFE's trademark. Unjust enrichment is a quasi-contracted theory or contract implied in law in which a contractual obligation may be imposed where one does not exist. Such contracts are not based upon the intentions of the parties but are obligations created by law.

GFE establishes unjust enrichment when it shows by

1 preponderance of the evidence. 2 GFE conferred a benefit upon Anthem Wrestling; 3 Anthem Wrestling appreciated such benefit; and. 4 Anthem Wrestling's acceptance of such benefit 5 under the circumstances would be inequitable or unjust without payment of the value there of. 6 7 A benefit is any form of advantage that has a 8 measurable value including the advantage of being saved from 9 an expense or loss. 10 If you find that GFE granted Anthem Wrestling an 11 implied license to use the trademarks at issue, you may find 12 that Anthem Wrestling is not libel for unjust enrichment 13 unless you find that Anthem Wrestling exceeded the scope of the license. 14 15 GFE has asserted a claim of conversion against 16 Anthem Wrestling regarding the original master recordings of the 16 one-hour episodes. A conversion is any assumption of 17 18 control over property that is inconsistent with the rights of 19 the owner. Anthem Wrestling denies that it is libel for 20 conversion. 21 A conversion may consist of: 22 The use and enjoyment of personal property of 23 another without the owner's consent; or 24 Destruction or dominion over property of another 25 by excluding or defying the owner's right; or

Withholding of personal property from the owner under a claim of title, inconsistent with the owner's claim of title.

It is not necessary for someone to actually steel property for a finding of conversion. The tort of conversion exists even when Anthem Wrestling's rightfully obtained possession of the property. Further, Anthem Wrestling's intention does not have to be a conscious wrongdoing; it can merely be an exercise of dominion or control over the property in such a way that would be inconsistent with the owner's rights and which results in injury to the owner.

If personal property that has been entrusted to another is used in a different manner, or for a different purpose, or for a longer time than was agreed upon by the parties, the person who received the personal property is guilty of conversion.

Plaintiffs allege that Anthem Wrestling was in the negligent in regards to the master recordings. Negligence is the failure to use ordinary or reasonable care. It is either doing something that a reasonably careful person would not do, or the failure to do something that a reasonably careful person would on do, under all the circumstances in the case. The mere happening of an injury or accident does not in and of itself prove negligence. A person may assume that every other person will use reasonable care, unless a reasonably

careful person has cause for thinking otherwise. In order to prevail in a negligence suit, I plaintiff must prove that the defendant owed the plaintiff a duty of care; that defendant's conduct fell below the standard of care amounting to a breach of that duty; injury or loss; causation in fact; and proximate or legal cause. GFE has the burden of proving by preponderance of the evidence that:

Anthem Wrestling was in the beginning oxygenate; and.

That the negligence was a cause in fact and legal cause of injury to GFE.

Negligence is a "legal cause" of injury or damage if it played any part, no matter how small, in bringing about or actual causing the injury or damage.

If you find that Anthem Wrestling did not owe plaintiff a duty to keep the footage of the 16 one-hour episodes on Anthem Wrestling's servers after it was converted to the Amped Anthology masters, you cannot find Anthem Wrestling libel for negligence. On the other hand, if you find that Anthem Wrestling owed plaintiffs a duty to keep the episodes on its servers after it has converted, and if you find that Anthem Wrestling breached that duty, which in turn caused injury and damages to the plaintiffs, then you can find for plaintiffs on this claim.

Now that I've instructed you on the law

surrounding Plaintiffs' claim, I will turn to Anthem Wrestling defenses to those claims and then its county claims.

As a defense, Anthem Wrestling, contends that global and/or Mr. Jarrett granted a license to use the trademarks and Mr. Jarrett's name, image and license likeness. A license is when an owner of a trademark enters into an agreement or permits another person to use the trademark or provides consent for the use of a trademark.

A trademark license does not have to be in writing.

A license can be express or implied. An "implied license" is an unwritten license to use intellectual property that you may find from the circumstances and from the conduct between the parties.

The existence of an express or implied license may be a defense to the infringement claims. However, you may conclude that it does not apply to every infringement claim, if any.

The key question in determining whether an implied license was granted to Anthem Wrestling is whether the totality of the circumstances indicate that Jeff Jarrett or GFE intended that the trademarks were used in a manner -- in the manner in which they were used. Based on the totality of the circumstances of the case, which includes the limits of

an implied license that I will explain to you in these instructions, and whether the evidence supports the notion that the parties, in essence, made an agreement permitting Anthem Wrestling to use the work, consistent with certain understandings or terms.

If you find that GFE or Jeffrey Jarrett granted Anthem Wrestling an implied license to use the trademarks at issue, you cannot fine Anthem Wrestling liable for trademark infringement unless you find that Anthem Wrestling acted yonder the terms of the implied license or exceeded the scope of the implied license.

The existence of an implied license to use intellectual property for a particular purpose may preclude a finding of infringement. However, if GFE demonstrates that Anthem Wrestling exceeded the scope of the license, you may find that an is libel for infringement. Based on your understanding of the terms of the license, if one exists, you may determine whether Anthem Wrestling's conduct exceeds the scope of the license, you must determine whether Mr. Jarrett or GFE made the license contingent upon the parties's merger going through to completion.

In order to find that the implied license was contingent upon the completion of the merger, you must find that Mr. Jarrett or GFE expressed this contingency in clear, unambiguous language to Anthem Wrestling prior to allowing

the use of the trademarks, the *Amped* cottons an Mr. Jarrett's image and likeness. If neither plaintiff expressed this limitation on the implied license in clear and unambiguous terms, the completion of the merger cannot be a condition of the implied license. If the completion of the merger was not a condition of the implied license, Anthem Wrestling's conduct cannot constitute trademark infringement or infringement of Mr. Jarrett's image and likeness because it did not exceed the scope of the implied license.

If you do find that Mr. Jarrett or GFE stated or conveyed in express in unambiguous terms to Anthem Wrestling that the implied license was conditional upon the completion of the merger, then you may find that Anthem Wrestling's conduct exceeded the scope of the implied license and potentially constitutes infringement. If you find that it is debatable whether either plaintiff communicated that the implied license was conditioned upon the completion of the merger, you must find that the condition was not conveyed and does not limit the implied license.

You must make all your findings by preponderance of the evidence.

Mr. Jarrett claims that Anthem Wrestling violated his personal rights to his name, photograph and likeness. To establish this claim, Mr. Jarrett must prove the following:

That Anthem Wrestling knowingly used Mr. Jarrett's

name, photograph and or likeness on products, merchandise, 1 2 goods or services or to ties or sell products, merchandise, 3 goods or services. 4 That Anthem Wrestling did not have Mr. Jarrett's 5 consent: That Anthem Wrestling's use of Mr. Jarrett's name, 6 7 photograph and or likeness was used for purposes of 8 advertising products, merchandise, goods or services or for purposes of fund raising solicitation of don't nations, 9 purchases of products, merchandise, goods, or services; 10 11 That Mr. Jarrett was harmed; and. 12 That Anthem Wrestling's conduct was a substantial factor in causing Mr. Jarrett harm. 13 14 It is deemed a fair use and no violation of an 15 individual's right should be found under the Tennessee Personal Rights Protection Act if the use of a name, 16 17 photograph, or likeness is in connection with any news, 18 public affairs, or sports broadcast or account. 19 To find Anthem Wrestling be exhibits Lionel to 20 Mr. Jarrett for his Tennessee Personal Rights Protection Act claim, you must determine whether Anthem Wrestling 21 22 Exhibitions LLC has proved by a preponderance of the evidence 23 that the Amped Anthology parts 1, 2, 3, and 4 and any other 24 Anthem Wrestling Exhibitions LLC broadcast are sports 25 broadcasts rather than entertainment broadcasts.

If you find Amped Anthology parts 1, 2, 3, and 4 and any other Anthem Wrestling Exhibitions LLC broadcast are entertainment broadcasts, the defense does not bar a finding of liability on Mr. Jarrett's Tennessee Personal Rights Protection Act claim.

"Sport" includes all forms of competitive physical activity or games that require or depend upon physical ability and skills in order to participate in the activity and to succeed.

"Entertainment" includes all forms of competitive physical activity or games that are scripted, rehearsed, or otherwise planned and may have a specific outcome not determined by chance or kill or ability.

If you find that a professional wrestling broadcast constitutes a "sports broadcast" instead of an "entertain broadcast" you must find that Anthem Wrestling did not violate the Tennessee Personal Rights Protection Act.

Anthem Wrestling asserts that if it is found libel in this action it is because Jeffrey Jarrett breached his fiduciary duty to Anthem Wrestling as its officer and is responsible for any damages that know from this conduct. Jeffrey Jarrett denies that he breached his fiduciary duty to Anthem Wrestling. In order to recover for breach of fiduciary duty against Mr. Jarrett, Anthem Wrestling must establish..

1 A fiduciary relationship. 2 Breach of the resulting fiduciary duty. 3 Injury to Anthem Wrestling or benefit to Mr. Jarrett as a result of that breach. 4 5 Mr. Jarrett, as Chief Creative Officer, of Anthem Wrestling did not breach his fiduciary duties if you find 6 7 that his duties were discharged in good faith, with the fair 8 of an ordinary prudent person in a like position would exercise under similar circumstances; and. 9 10 In a manner the officer reasonably believes to be 11 in the best interests of the LLC. 12 Anthem Wrestling asserts that it is unjust for 13 Global Force Entertainment and Jeffrey Jarrett to retain the 14 benefits that Anthem Wrestling conferred upon it when it paid 15 for the completion of the Amped Anthology masters. Global Force Entertainment and Jeffrey Jarrett deny that they have 16 17 been unjustly enriched. Unjust enrichment is a 18 quasi-contractual theory or contract implied in law in which 19 a contractual obligation may be imposed where one does not 20 Such contracts are not based upon the intention of exist. 21 the parties but are obligations created by law. 22 Anthem Wrestling establishes unjust enrichment 23 when it shows: 24 11 Anthem Wrestling confers a benefit upon GFE or 25 Mr. Jarrett.

1 2, GFE or Mr. Jarrett appreciates such benefit; 2 and. 3 GFE's or Mr. Jarrett's acceptance of such 3 benefit under circumstances that it would be inequitable or 4 unjust for them to retain the benefit without payment of the 5 value there of. 6 7 A benefit is any form of advantage that has a 8 measurable value including the vagina of being saved from an 9 expense or loss. 10 Anthem Wrestling's unjust enrichment claims 11 against GFE and Mr. Jarrett must be considered individually. 12 If you find that Anthem Wrestling is libel for 13 trademark infringement under Tennessee law, unfair 14 competition under Tennessee law, conversion and/or 15 negligence, you must determine whether Anthem Wrestling acted either, one, intentionally, two, fraudulently, three, 16 maliciously, or, 4, recklessly. 17 18 A person acts intentionally when it is the 19 person's conscious objective or desire to engage in the 20 conduct or cause the result. 21 A person acts fraudulently when, one, the person 22 intentionally miss represents an existing, material fact or 23 produces a false impression, in order to mislead another or 24 to obtain an undue advantage, and, two, another is injured

because of reasonable reliance upon that representation.

A person acts maliciously when the person is motivated by ill will, hate tread, or personal spite.

A person acts recklessly when the person is aware of, but consciously disregards a substantial and unjust identifiable risk of such a nature that its disregard constitutes a gross deviation from the standard of care that an ordinary person would exercise under all the circumstances.

Plaintiff must prove the defendant's intentional, fraudulent, malicious, or reckless conduct by clear and convincing evidence.

The Court has given you instructions embodying various rules of law to help guide you to a just and lawful verdict. Whether some of these instructions will apply will depend upon what you find to be the facts. That I have instructed you on various subjects in this case must not be taken as indicating an opinion of the Court on what you should find the facts to be or on which party is entitled to your verdict.

The verdict must represent the considered judgment of each juror. In order to return a verdict, it is necessary that each juror agree. Your verdict must be unanimous.

It is your duty as jurors to consult with one another, and to deliberate with a view to reaching an agreement, if you can do so without violence to individual

judgment. You must each decide the case for yourself, but only after an impartial consideration of the evidence in the case with your fellow jurors. In the course of your deliberations, do not hesitate to reexamine your own views and change your opinion, if convinced, it is in error. But do not surrender your honest conviction as to the weight or effect of evidence solely because of the opinion of your fellow jurors or for the mere purpose of returning a verdict.

Remember at all times you are not partisans. You are judges -- judges of the facts. Your sole interest is to seek the truth from the evidence in the case.

The attitude and conduct of jurors at the beginning of their deliberations are very important. It is rarely productive or good for a juror, upon entering the jury room, to make an emphatic expression of his or her opinion on the case or to announce a determination to stand for a certain verdict. When a juror does that, his or her sense of pride may be aroused and he or she may be hesitant to recede from an announced position if shown that it is wrong. Remember that you are not part is ans or advocates in this matter, but judges.

Some of you may have taken notes during the trial.

Once you retire to the jury room, you may refer to your notes, but only to refresh your own memory. Your notes are not evidence. You may not read from your notes to your

fellow jurors or otherwise inform them of what you have written. The notes may contain errors or they may be misunderstood or taken out of context the notes may only pertain to part of the testimony and may not be an exact account of what was said by a witness. You are free to discuss the testimony of the witnesses with your fellow jurors but each juror must rely on his or her own memory as to what a witness did or did not say.

During your deliberation you must not communicate with or provide any information to anyone by any means about this case. You may not use any electronic advice or media, such as telephone, cell phone, smart phone, iPhone, Blackberry or computer; the itinerary net, any Internet service, or any text or instant messaging or; or any Internet chat room, belong or website, such as Facebook, gravamen, LinkedIn, YouTube, or Twitter, to communicate to anyone any information about this case or to conduct any research about this case until I accept your verdict.

Upon retiring to the jury room, you will select one of your number to act as your foreperson. The foreperson will preside over your deliberations, and will be your spokesperson here in court. A form of the verdict has been prepared for your convenience. The first page of the form verdict is being shown to you. And that verdict form will be given to you when you retire. It consists of 11 pages. You

will take this form to the jury room, and when you have reached unanimous agreement to see your verdict, you will have the foreperson film in the date, sign the form which sets forth the verdict upon which you unanimously agree. You will then return with your verdict to the courtroom.

It is proper to add a caution that nothing said this these instruction and nothing in any form of verdict prepared for your convenience is it meant to suggest or con Tay in any way or manner any intimation as to what verdict I think you should find. What the verdict be is your sole and exclusive duty and responsibility.

If it becomes necessary during your deliberations to communicate with the Court, you may send a note by the Court security officer, signed by your foreperson or by one or more members of the jury. No member of the jury should even attempt to communicate with the Court by any means other than a signed writing, and the Court will never communicate with any member of the jury on any subject touching the merits of the case other than a writing, or orally here in open court.

Bear in mind also that you are never to reveal to any person -- not even to the Court -- how the jury stands numerically or otherwise on the questions before you, until you -- until after you have reached a union Nan muss verdict.

So ladies and gentlemen of the jury, you may now

```
1
    retire to the jury room assembly room where you will be able
 2
    to maintain social dancing during your verdict. You should
    find in there -- are the exhibits in there.
 3
               COURT DEPUTY:
 4
                              Yes.
 5
               THE COURT: The exhibits will be in the jury room.
   As I mentioned on a laptop. There are some hard exhibits.
6
7
    The court officer will bring over with you as you return now
8
    to the jury assembly room. I think university ordered your
9
    lunch. I'm going to request there you all decide if you want
    to take a short break and eat or is it an to deliberate.
10
11
    That's totally up to you. So please retire to the jury
12
    assembly room.
13
               MR. MILLER: Your Honor, before we they retire may
14
    I approach?
15
               THE COURT:
                           No.
               You may retire to the jury room.
16
               (Jury not present.)
17
18
               THE COURT: All right. Do you have any objections
19
    to the charge as given?
20
               MR. MILLER: Your Honor, there was one only one
21
    error. And we said that the term sheet was Exhibit 1.
22
    actually Exhibit 112.
23
               THE COURT: I think they'll figure it out.
24
               Any objections to the charge as given?
25
               MR. MILLER:
                            No, Your Honor.
```

```
1
               THE COURT: Any objections to the charges given?
 2
               MS. MILLS: No. Your Honor.
 3
               THE COURT: All right. Are you all going to stay
 4
   here in the courtroom -- -- well, you can stay in the
 5
    courtroom. You can stay in the courthouse. There's an
    attorney room that you can relax in. But you do need to stay
 6
   around in case there are questions that we need to address.
 7
8
               MS. BAKER: Your Honor, if I may -- I'm sorry.
9
    Ms. Baker here. You had given us permission to create nine
   binders of ten exhibits each. And we have prepared those
10
11
   with defendants. We have put them together.
12
               THE COURT:
                          No one told me this. I didn't hear
13
    that. You heard it referenced, but you didn't tell the
14
    courtroom deputy and I asked have they -- where are the nine
15
    binders and what's in them and where is my copy?
               MS. BAKER: Your Honor, I think they're in this
16
   white box.; is that right.
17
18
               MR. MILLER: It's in defendant's possession.
19
               THE COURT: You can be seated. I don't need the
20
    box. I do need -- I need a copy. I hope you got ten. I
21
    need to see what you all are is doing. Have you all -- has
22
    the plaintiff inspected the notebooks.
23
               MS. BAKER: Yes, Your Honor.
24
               THE COURT: Are they -- is the notebooks in order?
25
               MS. BAKER: Yes, Your Honor.
```

```
1
               THE COURT: And the defendant apparently created
 2
    the notebooks.
 3
               MS. MILLS: We put it together. They gave us what
 4
    exhibits they wanted and we added it to there.
 5
               THE COURT: And everything in here are exhibits?
               MS. BAKER: Yes, Your Honor.
 6
7
               THE COURT: Labeled by trial exhibit number?
8
               Okay. All right. All right. Neither side has an
    objection, then -- will you take the box?
9
10
              COURT OFFICER: Yes, sir.
11
               THE COURT: Do you have an extra?
12
               MS. MILLS:
                           I think there's just nine, Your Honor.
13
    I'm sorry.
14
               MS. BAKER: We have one copy of our ten if you
15
   guys happen to have an extra ten of your exhibits we could
    kind combined it for the judge.
16
17
               THE COURT: Just make me a copy so I know what the
18
   jury has.
19
               MS. MILLS: And we could run get you a copy.
20
               THE COURT:
                           Okay. You need this one, too. All
21
    right. Anything else.
22
               MS. BAKER:
                           No, Your Honor. Thank you.
23
               (Recess.)
24
               THE COURT: All right. Be seated. So I've gotten
25
    a note. I'm not sure what it means. We'll -- well, it just
```

```
says Judge Crenshaw, we have concluded our deliberations.
 1
                                                               Ιt
 2
    doesn't say they have a verdict. So let's find out. Bring
 3
    them in.
 4
               (Jury present.)
 5
               THE COURT: All right. Be seated. So ladies and
    gentlemen of the jury, I received your note signed by Mr.
 6
7
    Christian.
8
               JUROR:
                      Yes, Your Honor.
9
               THE COURT: Okay. And it says we have concluded
   our deliberations. Have you reached a verdict?
10
11
               JUROR:
                      Yes, Your Honor.
12
               THE COURT: Okay. Can you pass it to me.
13
               Okay. So I'm going to hand back your verdict
14
    because it's not complete. And maybe you all should go
15
    back -- and point your attention to question 2 and 5. And
    ask you to complete that. Do you all want to go back to the
16
    jury room and then you can all look at it. So let's do that
17
18
    for a minute.
                   Thank you.
               THE COURT: 2 and 5. Take a look at that.
19
20
               (Jury not present.)
               All right. Be seated. The verdict for the record
21
22
    to be clear, the verdict that the jury gave me did not answer
23
    in question 2 yes or no regarding the Global Force Wrestling
24
          It had nothing there. And same thing for number 5.
25
    It did not answer yes or no for the Global Force Wrestling.
```

```
1
   So it's not complete and they need to complete it. So why
 2
   don't you all just hold tight.
 3
              (Recess.)
 4
              THE COURT: All right. Bring them in.
              All right. Be seated. //////////, if you'll
 5
   pass up the verdict form now.
6
7
              8
   verdict back to you and ask you to publish your verdict.
9
              Why don't you identify the question, question
   number 1, and what your verdict is. And ask every -- then I
10
11
   will poll the jury. Okay.
12
              So you don't have to read the whole thing.
                                                         Go
13
   ahead.
14
              JUROR:
                      The answer to question number 1 was yes.
15
              THE COURT: And then why don't you read the
   trademark it refers to.
16
17
              JUROR:
                      Global Force Wrestling U.S. trademark
18
   register number 5,392,147.
19
              THE COURT:
                                Go ahead.
                          Good.
20
                      Question number 2. GFW -- the first GFW
              JUROR:
21
            Global Force Wrestling was no. And GFW logo was
22
         Global Force Wrestling no.
   ves.
23
              THE COURT:
                          Go ahead.
24
              JUROR:
                      Question number 3, no.
25
              Question number 4 was a --
```

```
1
               THE COURT:
                           Right.
 2
               JUROR:
                       So we'll go to question number 5.
 3
               THE COURT:
                           Correct.
 4
               JUROR:
                       GFW, no. Global Force Wrestling, no.
                                                                GFW
5
    logo yes.
               THE COURT:
 6
                            Okay.
7
               JUROR:
                       Global Force Wrestling, no.
8
               THE COURT: All right.
9
               JUROR:
                       Question number 6, yes.
10
               Question number 7, yes.
11
               Question number 8, yes.
12
               Question number 9, yes.
13
               Question number 10, yes.
14
               Question number 11, yes.
15
               Question number 12, yes.
               Question number 13, yes.
16
               Question number 14, no.
17
18
               Question number 15, no.
19
               Question number 16, no.
20
               Question number 17, no.
21
               Question number 19, yes.
22
               THE COURT:
                          18.
23
               JUROR:
                       18 was a -- after --
24
               THE COURT:
                           Right. Okay. That's correct.
                                                             Good.
25
               JUROR:
                       Question number 19 was yes.
```

```
1
               Question number 20 was yes.
 2
               Question number 21 was no.
               Question number 22 was no.
 3
 4
               THE COURT: All right.
               All right. Thank you. So /////////, is that
 5
   your verdict?
 6
7
               JUROR: Yes.
               THE COURT: ///////, is that your verdict?
8
               JUROR: Yes.
9
               THE COURT: I need you to verbalize.
10
11
               JUROR: Yes.
               THE COURT: //////////, is that your verdict?
12
               JUROR: Yes.
13
               THE COURT: ////////, is that your verdict?
14
               JUROR: Yes.
15
               THE COURT: ///////, is that your verdict?
16
               JUROR: Yes.
17
               THE COURT: /////////, is that your verdict?
18
               JUROR: Yes.
19
               THE COURT: ////////, is that your verdict?
20
               JUROR: Yes.
21
22
               THE COURT: /////////, is that your verdict?
23
               JUROR: Yes, Your Honor.
               THE COURT: And /\!/\!/\!/\!/\!/\!/\!/, is that your verdict?
24
25
               JUROR: Yes.
```

THE COURT: All right. You can be seated. Thank you. So the court officer will take the verdict form and deliver it to the deputy.

So ladies and gentlemen, thank you for your service. That's going to conclude today's court. I understand that one of your number has a medical issue tomorrow. So we will not be here tomorrow for court. And I will ask you to return Wednesday at 9:00. Until that time, again, you still can't talk about the case. You can't talk about your verdict. You can't put it on your Facebook page or tweet it or otherwise do anything about it because you --we still have things and issues for you to look at. So I would ask you again, put the case out of your mind until Wednesday at 9 and then report to the jury assembly room in the normal fashion.

Thanks very much. And be safe.

(Jury not present.)

THE COURT: All right. Be seated. I would assume that you all want to digest the verdict. And what I would suggest, I think, is -- why don't we get together tomorrow let's say at 10. That will give you all a chance to digest the verdict. As you could probably tell, plaintiff won on some claims, defendant won on counterclaim, which creates some interesting issues.

So why don't you all think about that as the Court

```
I do think it's obvious, now that you have the verdict
 1
 2
    on liability, whether or not it doesn't make some sense for
 3
   you all to talk -- go back and talk to Aelix Fardon, because
 4
   now you know more than you did when you talked to him last.
    So I'm going to ask you both, Ms. Mills and Mr. Miller, to
 5
    reach out to Mr. Fardon ^ ck. And I would like to see you
 6
    all meet with him at some point tomorrow, as well.
7
8
    after we meet at 10.
                           Mr. Miller, what do you think?
9
               All right.
10
               MR. MILLER:
                            For once, Your Honor, I have nothing.
11
               THE COURT:
                           I'm sorry?
12
               MR. MILLER:
                            I said for once, Your Honor, I have
13
    nothing.
14
               THE COURT:
                           Ms. Mills?
15
               MS. MILLS:
                           Your Honor, is it possible for us to
   get the a copy of the verdict form?
16
17
               THE COURT:
                           Yeah.
                                  It will need to be a redacted
18
    copy because the name of the foreperson has to be protected.
19
               All right. Anything else.
20
                           No, Your Honor.
               MS. MILLS:
21
               THE COURT:
                           All right. So you all are going to
22
    digest the verdict. You're going to reach out to Mr. Fardon.
23
    I'll let him know you're going to give him a call. You're
24
    going to plan on meeting with him sometime tomorrow
25
    afternoon, and we'll get together at 10.
```

```
MR. MILLER: Your Honor, I guess one last thing.
 1
2
    Do you want our clients here at 10 a.m. or just the lawyers?
 3
               THE COURT:
                            No. Just the lawyers.
               MR. MILLER: Okay.
 4
                                    Thank you.
5
               THE COURT: Although, I think he's going to
6
    need -- Mr. Fardon is going to need the clients when you all
    meet with him.
7
                    Okay.
8
               Oh, and Mr. Nordholm will need to be here on
9
    Wednesday.
10
               (Court adjourned.)
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
```